



# 马中企业家大会

第十五届

THE 15<sup>th</sup> MALAYSIA-CHINA  
ENTREPRENEURS CONFERENCE

# MCEC 2025

BUSINESS HANDBOOK

## 商务手册



中国国际贸易促进委员会贵州省委员会  
China Council for the Promotion of International Trade Guizhou Sub-Council

中国贵阳国际生态会议中心 · GUIYANG INTERNATIONAL ECO-CONFERENCE CENTER, CHINA  
2025年8月12日 · AUGUST 12, 2025



# 中国茅台 香飘世界

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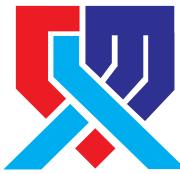
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MALAYSIA-CHINA CHAMBER OF COMMERCE

**馬**来西亚—中国总商会 (Malaysia-China Chamber of Commerce, 简称马中总商会, MCCC) 成立于 1990 年, 是一个非政府、非营利、多元种族组成的独立民间商业团体。其宗旨是促进马中两国企业间的经贸合作、技术交流与人文往来, 协助会员企业拓展双边与区域市场, 并在必要时担任沟通政府与企业之间的桥梁角色。三十多年来, 马中总商会以其稳健的组织体系和活跃的对外交流, 赢得了中国与马来西亚政府高度认同与支持。

## 宗旨

- 一、促进马来西亚和中华人民共和国的两国经济贸易与其他工商业领域的交流合作和发展;**
- 二、为会员提供有关马来西亚与中华人民共和国双边经济贸易及其他工商业活动的资讯;**
- 三、为会员提供工商企业信息、金融财务及贸易资讯交流平台, 包括举办各种展览、论坛、培训活动或提供投资指南等服务, 从而建立和发展业务合作;**
- 四、共同维护会员的合法权益并在需要时协助提供相关的咨询服务;**
- 五、促进健康的商业文化与塑造繁荣和谐进步社会;**
- 六、拥有、购买或添置适用於促进商会会务和活动的产业。**

MCCC 目前拥有超过 2,000 家来自各行业的会员企业, 涵盖制造业、服务业、贸易、房地产、金融、教育、农业、科技与初创企业等多个领域。在全国各地设有 10 个州分会, 包括槟城、霹雳、柔佛、马六甲、登嘉楼、吉兰丹、彭亨、吉打—玻璃市、沙巴与砂拉越, 形成全国性的网络布局, 方便就近为会员提供服务与支持。其中央理事会统筹全国资源与战略发展方向, 确保组织高效运作与协调。



马中总商会特别重视与政府和外交单位之间的联系，定期与马来西亚国际贸易与工业部、财政部、旅游部、原产业部，以及中国驻马来西亚大使馆、中国贸促会、国务院侨办、全国工商联等单位进行交流与合作，反映企业心声，推动政策优化，并为中小企业提供法律、税务、贸易与投资等专业意见。

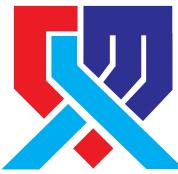
在加强双边互动方面，MCCC 自成立以来积极参与和主办各类大型经贸活动，包括接待来自中国的省市政府和工商考察团，安排投资说明会、商业论坛、企业配对等活动，帮助中马企业精准对接，创造合作机会。其中，最具代表性的活动即为“马中企业家大会”（Malaysia-China Entrepreneurs Conference, MCEC），自 2011 年创办以来，已成功举办多届，不仅在马来西亚举办，也多次在中国城市如厦门、成都、南京设立主会场，成为两国企业界的重要合作平台。

此外，MCCC 设有青年企业家委员会（YEC）与女企业家委员会（WEC），致力于推动下一代企业领导人与女性企业家的成长与合作。YEC 强调创新、科技与国际视野，鼓励青年创业者参与跨国交流；WEC 则在支持女性商业发展、提升女性在企业界的话语权等方面发挥关键作用。女企业家委员会自成立以来，策划多项专属论坛、讲座与交流行程，成功塑造具有马中特色的女性企业家网络。

MCCC 也积极协助会员参与中国各大展会与区域论坛，包括广交会、中国—东盟博览会、海丝博览会、中部与西部博览会等，为会员争取展销、投资、技术合作等多样机会。在区域经济不断整合的趋势下，MCCC 也特别关注 RCEP（区域全面经济伙伴关系协定）与“一带一路”倡议所带来的发展契机，鼓励会员企业放眼东盟与亚太市场，提升国际竞争力。

马中总商会亦为会员企业提供多项实务支持服务，包括协助申请前往中国的商务签证推荐信、签发特定原产地证明、提供法律谘询、协调投资落地资源与伙伴对接等，务求从政策、行政到市场对接给予全方位支持，协助会员降低跨境运营的复杂性与不确定性。

展望未来，马中总商会将继续秉持“以商促交、互利共赢”的理念，在马中两国持续深化战略合作的大背景下，扩展服务内容、提升治理效能，并鼓励更多青年与女性企业家加入其中，一同打造兼具活力、包容与前瞻性的商会生态系统。通过继续凝聚政府资源、整合企业需求、推动区域合作，MCCC 将持续作为马中经贸合作的重要推动者与见证者，书写更多跨越国界、跨越时代的合作佳话。



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MALAYSIA-CHINA CHAMBER OF COMMERCE

The Malaysia-China Chamber of Commerce (MCCC), established in 1990, is an independent, non-governmental, non-profit, and multi-ethnic business association. Its mission is to foster economic and trade cooperation, technological exchanges, and cultural interaction between Malaysia and China. It assists member enterprises in exploring bilateral and regional markets, while also serving as a vital communication bridge between businesses and government institutions. Over the past three decades, MCCC has gained wide recognition and support from both the Chinese and Malaysian governments due to its robust organisational structure and dynamic international engagements.

## Objectives of the Association

- (1) To promote interaction, cooperation and development in trade and other industrial and commercial fields between Malaysia and The People's Republic of China (hereinafter shall be called "China");
- (2) To provide members with information pertaining to economic relations, bilateral trade and other industrial and commercial activities between Malaysia and China;
- (3) To provide members with a platform for exchanging information pertaining to industry, commerce, finance and trade, including organising exhibitions, forums, training sessions or providing investment guides, with a view to fostering and developing mutual business cooperation amongst them;
- (4) To protect and safeguard the legitimate rights and interests of the members and to provide consultation to members where necessary;
- (5) To promote a healthy business culture and to foster a prosperous, harmonious and progressive society.
- (6) To own, purchase or acquire properties suitable for the facilitation of affairs and activities of the Association.

Today, MCCC comprises more than 2,000 corporate members from diverse sectors such as manufacturing, services, trade, real estate, finance, education, agriculture, technology, and startups. With ten state branches located across Malaysia—including in Penang, Perak, Johor, Malacca, Terengganu, Kelantan, Pahang, Kedah-Perlis, Sabah, and Sarawak—the chamber has built a nationwide network to provide localised support and services to its members. Its Central Council coordinates national resources and strategic planning to ensure efficient operations and policy alignment.



MCCC places strong emphasis on its relationships with government agencies and diplomatic entities. It regularly engages with Malaysia's Ministry of International Trade and Industry (MITI), Ministry of Finance, Ministry of Tourism, Ministry of Plantation and Commodities, as well as the Embassy of the People's Republic of China in Malaysia, the China Council for the Promotion of International Trade (CCPIT), the Overseas Chinese Affairs Office of the State Council, and the All-China Federation of Industry and Commerce to reflect business needs, promote better policies, and provide professional consultation in legal, tax, investment, and trade matters.

To strengthen bilateral exchanges, MCCC has hosted and participated in numerous high-profile business and investment events since its inception. These include receptions for Chinese provincial and municipal government delegations, investment briefings, business forums, and B2B matching sessions. The flagship event is the Malaysia-China Entrepreneurs Conference (MCEC), launched in 2011. This prestigious conference has been held in both Malaysia and various Chinese cities such as Xiamen, Chengdu, and Nanjing, becoming a vital platform for bilateral business cooperation.

MCCC has also established a Young Entrepreneurs Committee (YEC) and Women Entrepreneurs Committee (WEC) to foster the development of next-generation business leaders and support the empowerment of women in business. The YEC emphasises innovation, technology, and global perspectives, while the WEC promotes female entrepreneurship and leadership. Since its founding, the Women Entrepreneurs Committee has successfully organised dedicated forums, seminars, and business missions, creating a unique network of women entrepreneurs with a Malaysia-China identity.

MCCC actively supports member participation in major trade expos and regional forums in China, such as the Canton Fair, China-ASEAN Expo, Maritime Silk Road Expo, and the Central and Western China Trade Fairs. In light of the accelerating integration of regional economies, MCCC closely follows the development opportunities presented by the Regional Comprehensive Economic Partnership (RCEP) and the Belt and Road Initiative (BRI), encouraging members to explore markets across ASEAN and the Asia-Pacific to boost their global competitiveness.

Additionally, MCCC offers various practical services to its members, including assistance with Chinese business visa applications, issuing specific certificates of origin, legal consultation, investment coordination, and business matching. These services aim to reduce cross-border operational complexity and support members throughout their international expansion.

Looking ahead, MCCC remains committed to its founding principle of promoting mutual benefits through commerce. As Malaysia and China deepen their strategic partnership, MCCC will continue to expand its service portfolio, strengthen governance, and cultivate a more inclusive and forward-thinking business ecosystem. By aligning government resources with enterprise needs and driving regional cooperation, the Chamber aspires to remain a pivotal force in Malaysia-China economic collaboration—bridging borders and generations to create lasting success stories.



# 马中企业家大会

## MALAYSIA-CHINA ENTREPRENEURS CONFERENCE

### 简介

#### INTRODUCTION

### 大会起源与发展

#### ORIGIN & DEVELOPMENT

随着中国于 21 世纪初的迅速崛起，马来西亚中国经济贸易总商会（马中总商会前身）深刻洞察到中国—东盟之间经济联系日益紧密的趋势，时任总会长丹斯里颜清文于 2002 年发起首届《东盟—中国合作论坛》，以“共建全球最大自贸区”为主题，邀请东盟十国及中国企业家齐聚吉隆坡，开启多边企业交流与经贸合作的先河。

到了 2011 年，马中总商会创办首届“马中经贸投资国际大会”，此后定名为“马中企业家大会”，并每年持续举办至今，至 2025 年将迈入第十五届。此大会迅速发展为马中总商会的旗舰年度国际品牌活动，其核心目标为深化中马两国企业，尤其是中小企业的合作领域，推动传统企业转型升级，引进中资技术，配合本地资源优势，实现互利共赢。

With China's rapid rise in the early 21st century, the Malaysia-China Chamber of Commerce (MCCC, formerly known as the Sino-Malaysia Chamber of Commerce and Economy) keenly recognised the growing economic ties between China and ASEAN. In 2002, the then President, Tan Sri Ngan Ching Wen, initiated the inaugural "ASEAN-China Partnership Forum" in Kuala Lumpur under the theme "Building the World's Largest Free Trade Area." The forum brought together entrepreneurs from all ten ASEAN countries and China, pioneering multilateral business exchanges and economic cooperation.

In 2011, MCCC launched the first "Malaysia-China Trade and Investment International Conference," which was later officially named the "Malaysia-China Entrepreneurs Conference" (MCEC). This annual event has been held continuously since then and celebrating its 15th edition in 2025. It has rapidly grown into MCCC's flagship international event, with the core objective of deepening collaboration between Malaysian and Chinese enterprises—particularly small and medium-sized enterprises (SMEs)—by promoting industrial transformation and upgrading, introducing China technologies, and leveraging local advantages to achieve mutual benefit and win-win outcomes.



## 大会理念与宗旨

### MCEC IDEAS & OBJECTIVES

马中企业家大会不仅着眼于双边经济互通，更强调以下几大理念：

MCEC not only focuses on bilateral economic connectivity but also emphasises the following core principles:

- **优势互补：结合中资技术与马来西亚本地资源，促进产业升级；**  
Complementary Strengths: Integrating China technologies with Malaysian local resources to drive industrial upgrading.
- **创新转型：推动传统企业数码化、智能化；**  
Innovation and Transformation: Promoting the digitalisation and intelligent transformation of traditional enterprises.
- **合作深化：拓展两国在制造业、农业、金融科技、医疗健康等多元产业链中的协作潜能；**  
Deepened Cooperation: Expanding collaborative potential between the two nations across diverse industrial value chains, including manufacturing, agriculture, fintech, healthcare, and more.
- **平台赋能：为企业家提供具影响力的展示平台与对接渠道。**  
Empowering Platforms: Providing entrepreneurs with impactful platforms for exposure and business matchmaking.

大会亦积极响应 5G 时代的发展趋势，协助企业紧跟全球科技脉动，与时俱进。

The conference also actively responds to the development trends of the 5G era, helping enterprises stay abreast of global technological advancements and remain forward-looking.



# 马中企业家大会

## MALAYSIA-CHINA ENTREPRENEURS CONFERENCE

### 举办地与国际化布局

#### HOST CITY & INTERNATIONAL EXPANSION

自 2011 年首届在吉隆坡举办以来，大会于 2014 年首次走出国门，在中国厦门成功举办，开启“海上丝绸之路”合作新篇章。从此，马中企业家大会采取马中两地轮流主办的模式，先后于成都、南京、福州、海口等中国城市举办，在地影响力不断扩大。每一届大会均吸引数百至上千名中马两地及区域企业家参与，成为中马经贸互动的重要桥梁之一。

Since its inaugural edition in Kuala Lumpur in 2011, the MCEC took a significant step in 2014 by hosting the event outside of Malaysia for the first time—in Xiamen, China—marking a new chapter of cooperation along the Maritime Silk Road. Since then, the conference has adopted a rotating hosting model between Malaysia and China, with subsequent editions held in Chinese cities such as Chengdu, Nanjing, Fuzhou, and Haikou, continuously expanding its regional impact. Each edition of the conference attracts hundreds to over a thousand entrepreneurs from both Malaysia and China, as well as from the broader region, making it one of the key platforms for Malaysia-China economic and trade engagement.

### 大会重要里程碑

#### MCEC KEY MILESTONES

- **2019 年第九届：**首次增设“马中青年企业家论坛”，并配合“一带一路”倡议六周年及 5G 技术元年，吸引超千名参与者；  
2019 – 9th Edition: Introduced the “Malaysia-China Young Entrepreneurs Conference” (MCYEC) for the first time, in conjunction with the 6th anniversary of the Belt and Road Initiative and the dawn of the 5G era. The event attracted over 1,000 participants.
- **2020 年第十届：**“云大会”首次登场，突破疫情封锁，线上线下合计参与人数达 16.5 万人次；  
2020 – 10th Edition: The inaugural “Cloud Conference” broke through pandemic-related restrictions, with a combined online and offline attendance reaching 165,000 participants.



- **2021年第十一届：**于吉隆坡会议中心举行，线上线下参与者高达 23 万人次；  
2021 – 11th Edition: Held at the Kuala Lumpur Convention Centre, the conference recorded a total of 230,000 online and offline participants.
- **2022年第十二届：**选址马来西亚首个国际金融枢纽——敦拉萨国际贸易中心，进一步彰显国际定位；  
2022 – 12th Edition: Hosted at Malaysia’s first international financial hub—Tun Razak Exchange (TRX)—further highlighting the event’s global positioning.
- **2023年第十三届：**在海南海口举行，为疫情后首度重返中国，纳入“东亚商务论坛”，并由马来西亚投资、贸易及工业部副部长刘镇东担任主宾，体现马中合作的政策高度。创设“东亚女企业家大会”。  
2023 – 13th Edition: Held in Haikou, Hainan, marking the first return to China since the pandemic. The event was integrated with the “East Asia Business Forum” and officiated by Malaysia’s Deputy Minister of Investment, Trade and Industry, YB Liew Chin Tong, reflecting the high-level policy engagement in Malaysia-China cooperation. Also introduced the inaugural “East Asia Women Entrepreneurs Conference” (WEC).

## 第十四届暨马中建交 50 周年

14TH EDITION & THE 50TH ANNIVERSARY OF  
MALAYSIA-CHINA DIPLOMATIC RELATIONS





# 马中企业家大会

## MALAYSIA-CHINA ENTREPRENEURS CONFERENCE

第十四届马中企业家大会于2024年10月在吉隆坡会展中心举行，正值马中建交50周年，为大会赋予特别意义。除主论坛外，还涵盖了产业投资推介会、一对一商务洽谈、签约仪式、青年与女性专场、展览展示等多项环节。大会将继续凝聚政策、资本、技术与人才四大要素，促进中马企业全面对接，以实际合作为导向，发挥大会的“平台型经济”作用。

The 14th MCEC was held in October 2024 at the Kuala Lumpur Convention Centre, coinciding with the 50th anniversary of diplomatic relations between Malaysia and China—an occasion that lends the event special significance. In addition to the main forum, the conference also featured a wide range of sessions, including industry investment briefings, one-on-one business matchmaking, signing ceremonies, dedicated sessions for youth and women, as well as exhibitions and showcases. The conference continued to integrate four key elements—policy, capital, technology, and talent—to promote comprehensive engagement between Malaysian and Chinese enterprises. With a focus on practical cooperation, it aims to strengthen its role as a platform-based economic driver.

### 政府与商界高度认可

#### HIGH RECOGNITION FROM GOVERNMENTS AND BUSINESS COMMUNITIES

马中企业家大会自创办以来，即获得中国和马来西亚两国政府的高度肯定与支持。无论是在政策层面的接轨，还是官方代表的出席层级，大会都显现其在区域经济合作中的重要地位。近几届大会更频获马中两国部长级官员出席主讲，亦成为马来西亚与中国多个省市政府开展项目对接与招商合作的重要平台。

Since its inception, MCEC has received strong recognition and support from both the Malaysian and Chinese governments. Whether in terms of policy alignment or the level of official representation, the conference has demonstrated its vital role in regional economic cooperation. In recent years, the event has increasingly seen the participation of ministerial-level officials from both countries as keynote speakers, further solidifying its position as a key platform for project coordination and investment cooperation between Malaysia and various provincial and municipal governments in China.



## 马中青年企业家论坛：链接未来的桥梁

### MALAYSIA-CHINA YOUNG ENTREPRENEURS CONFERENCE (MCYEC): A BRIDGE TO THE FUTURE

为强化马中两国青年企业家的双向交流与培育接班人，马中总商会自 2019 年第九届马中企业家大会起，正式设立“马中青年企业家论坛”（MCYEC），提供一个前瞻性、互动性兼具的对话平台。

To enhance two-way exchanges between young entrepreneurs in Malaysia and China and nurture the next generation of business leaders, MCCC officially launched the Malaysia-China Young Entrepreneurs Conference (MCYEC) in 2019 during the 9th MCEC. The forum serves as a forward-looking and interactive dialogue platform for emerging leaders.

青年论坛以“创意·连接·共赢”为宗旨，聚焦以下几项核心议题：

Guided by the theme “Creativity · Connectivity · Win-Win,” the conference focuses on several key topics:

- 数字经济与创业生态；  
Digital economy and startup ecosystems;
- 青年企业家在双边经济中的角色；  
The role of young entrepreneurs in bilateral economic cooperation;
- 新时代创新融资管道；  
Innovative financing channels in the new era;
- 可持续发展与社会企业；  
Sustainable development and social enterprises;
- 科技转型与 5G 时代的应用趋势。  
Technological transformation and 5G application trends.

论坛邀请两国杰出的青年领袖、创业者、风投机构代表及政策制定者共同参与，透过圆桌论坛、案例分享、投资对接等形式，让青年参与者更深入了解两国市场动态与合作契机。

2021 年在吉隆坡会展中心举办的第二届青年企业家论坛，配合“一带一路”倡议和 5G 商用元年的契机，获得海内外超过千人线上线下参与，成为中马青年之间思维激荡、资源互通的高端平台。



# 马中企业家大会

## MALAYSIA-CHINA ENTREPRENEURS CONFERENCE

马中总商计划将该论坛持续发展为年度品牌活动，并以联盟、孵化、交流访问等多元形式，孕育马中下一代企业领袖，促进区域经济的可持续成长。

MCYEC brings together outstanding young leaders, entrepreneurs, venture capitalists, and policymakers from both countries. Through roundtable discussions, case sharing, and investment matchmaking sessions, participants gain deeper insights into market dynamics and collaboration opportunities in both nations.

The second edition of the forum, held in 2021 at the Kuala Lumpur Convention Centre, coincided with the Belt and Road Initiative and the commercial launch of 5G. It attracted over 1,000 participants both online and in person, becoming a premier platform for cross-border idea exchange and resource connection among Malaysia-China youth.

MCCC plans to continue developing the forum into an annual flagship initiative, supported by alliances, incubator programs, and exchange visits, to cultivate the next generation of Malaysia-China business leaders and foster sustainable regional economic growth.

## 女企业家大会的创立与拓展

### ESTABLISHMENT AND EXPANSION OF THE WOMEN ENTREPRENEURS CONFERENCE (WEC)

为强化女性在区域经济中的参与与领导力，马中总商会于2023年创设“东亚女企业家大会”，并于2024年10月第二度举办。大会定址吉隆坡孟沙温德姆至尊酒店，以“绽放女性力量·共创商界未来”为主题，邀请马中两国及东亚地区杰出女企业家、政策制定者、国际组织代表等进行深入交流。

议题涵盖女性在科技产业、绿色经济、供应链重组及社会创新等领域的领导作用。大会亦设立女性创业成果展示专区及导师配对机制，助力女性企业家拓展视野，链接资本与资源。

To strengthen women's participation and leadership in the regional economy, the Malaysia-China Chamber of Commerce launched the "East Asia Women Entrepreneurs Conference" (WEC) in 2023. The second edition was held in October 2024 at the Wyndham Grand Hotel, Bangsar, Kuala Lumpur, under the theme "Empowering Women, Shaping the Future of Business." The conference will gather outstanding women entrepreneurs, policymakers, and



representatives of international organisations from Malaysia, China, and the broader East Asia region for in-depth exchange.

Topics will include women's leadership in technology industries, the green economy, supply chain restructuring, and social innovation. The event will also feature a dedicated showcase area for women-led entrepreneurial achievements, along with a mentorship matchmaking mechanism to help women entrepreneurs broaden their horizons and connect with capital and resources.

## 结语

### CONCLUSION

马中企业家大会历经十余年耕耘，不仅为马中两国企业提供稳定、有效的合作通道，也在区域经济发展大格局中占据一席之地。展望未来，大会将继续扩大其影响力，推动更多务实、创新、共赢的国际合作成果落地生根。

After more than a decade of dedicated effort, the Malaysia-China Entrepreneurs Conference has become a stable and effective platform for collaboration between Malaysian and Chinese enterprises, while also securing a meaningful position within the broader framework of regional economic development. Looking ahead, the conference will continue to expand its influence and drive the realisation of more pragmatic, innovative, and mutually beneficial outcomes in international cooperation.



## 走进多才贵州 共创中马新篇章

EMBRACING THE DIVERSITY OF GUIZHOU  
WRITING A NEW CHAPTER FOR CHINA-MALAYSIA COOPERATION

# 马中企业家大会

第十五届

THE 15<sup>th</sup> MALAYSIA-CHINA  
ENTREPRENEURS CONFERENCE

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## 献词 MESSAGE

# YB 拿督斯里张庆信 YB DATO SRI TIONG KING SING

马来西亚旅游、艺术及文化部部长

MINISTER OF TOURISM, ARTS AND  
CULTURE OF MALAYSIA



Ladies and gentlemen.

Let me begin by extending our heartfelt congratulations on the successful convening of this important event. This conference is a vital platform for deepening bilateral cooperation across key sectors, especially trade, culture, and tourism. It brings together visionaries, entrepreneurs, and policymakers to build consensus and forge new pathways toward shared prosperity.

Malaysia and China have shared over five decades of diplomatic relations, officially established on 31 May 1974. Our strong bilateral ties have led to deep cooperation in many sectors, but none is more people-centred and emotionally resonant than tourism, which continues to serve as a vital bridge for cultural exchange and mutual understanding.

At the Ministry of Tourism, Arts and Culture Malaysia, we are committed to positioning Malaysia as a culturally rich and sustainable destination by empowering the tourism ecosystem and fostering cultural inclusiveness. Guided by strategic policies and forward-looking initiatives, the Ministry strives to strengthen national identity, enhance the synergy between tourism and culture, and showcase Malaysia's diverse arts, heritage, and traditions to the world.

In line with this vision, we are actively preparing for the Visit Malaysia 2026 (VM2026) campaign, themed "Malaysia – A Culturally Rich and Sustainable Destination." This ambitious campaign aims to welcome 47 million international visitors and generate RM329 billion (RMB558 billion) in tourism receipts. It will spotlight Malaysia's rich cultural heritage, natural beauty, and renowned hospitality, offering unforgettable experiences to the world.

The 15th Malaysia-China Entrepreneurs Conference could not be more timely. With China being one of Malaysia's top source markets, contributing 3.72 million visitor arrivals in 2024, and with strong growth projected, we see vast potential for expanding joint tourism packages, investing in infrastructure, and developing

niche tourism segments tailored to diverse travel preferences.

Areas such as eco-tourism, MICE tourism, cruise travel and edu tourism offer rich opportunities for collaboration, innovation, and mutual economic gain. These efforts align with both nations' aspirations for high-quality, sustainable tourism that benefits communities and preserves cultural and natural heritage.

Equally important is the role of trade and investment in further strengthening the Malaysia-China partnership. As two dynamic economies within Asia, our cooperation in economic development can be accelerated through more robust engagement in trade exhibitions, business forums, and investment opportunities. By supporting each other's business communities, we can unlock more bilateral trade, empower SMEs, and foster inclusive growth.

Furthermore, sectors such as digital economy, green technology, halal industry, logistics, and food security are ripe for enhanced cooperation. Let us work together to facilitate B2B platforms, innovation showcases, and policy dialogues that drive sustainable and mutually beneficial economic activity.

Guizhou, with its majestic mountains, ethnic diversity, and deep-rooted traditions, resonates deeply with Malaysia's own strengths. It is my firm belief that this conference will serve as a launchpad for greater synergy and people-to-people connectivity between our two nations.

Let us work hand in hand to realise the full potential of tourism as a catalyst for economic growth, cultural diplomacy, and regional harmony.

I wish the 15th Malaysia-China Entrepreneurs Conference great success.

May the Malaysia-China friendship continue to flourish, and may our shared journey bring about a new chapter of prosperity and collaboration.

Thank you.



## 献词 MESSAGE

# YB 张念群

YB TEO NIE CHING

马来西亚通讯部副部长

DEPUTY MINISTER OF COMMUNICATIONS  
OF MALAYSIA



谨此祝贺第 15 届马中企业家大会圆满召开。自 2009 年创办以来，大会始终秉持“互信、互利、互通”理念，已发展为推动马中经贸、技术与人文交流的重要平台。今年在中国贵州举行，大会吸引超过千名来自两国政府、企业与机构代表，聚焦绿色能源、数字经济、先进制造与跨境电商等关键议题，展示双方在新兴领域的合作潜力。多项合作协议的签署，更为双边务实合作注入新动力。

同期举办的第三届亚洲女企业家大会亦意义非凡。亚洲女性企业家逐步跨越地理与文化界限，建立起共享经验、拓展市场的合作网络。在数字经济、绿色创新与科技创业等领域，女性正扮演越来越关键的角色，带动更包容与可持续的发展趋势。平台的建立，使女性企业家得以集体发声、共建未来。

马中企业家大会不仅见证了两国合作的坚实成果，也传递出区域合作、全球互助的时代信号。愿大会持续发挥桥梁作用，推动更多马中故事与女性力量在亚洲与世界舞台上绽放光彩。

Congratulations on the successful convening of the 15th Malaysia-China Entrepreneurs Conference. Since its inception in 2009, the conference has upheld

the spirit of mutual trust, benefit, and connectivity, evolving into a vital platform for deepening Malaysia-China cooperation in business, technology, and cultural exchange. Held this year in Guizhou, China, the event brought together over a thousand representatives from both governments, industries, and institutions, addressing key topics such as green energy, digital economy, advanced manufacturing, and cross-border e-commerce. Multiple cooperation agreements signed during the event have injected fresh momentum into bilateral collaboration.

Equally significant is the 3rd Asia Women Entrepreneurs Conference held in parallel. Women entrepreneurs across Asia are now building cross-border networks that transcend geography and culture, sharing experiences and expanding markets. In fields like digital innovation, sustainability, and tech startups, women are playing increasingly pivotal roles, driving more inclusive and sustainable business models. The establishment of such platforms enables women entrepreneurs to collectively voice, collaborate, and shape the future.

The Malaysia-China Entrepreneurs Conference stands as a strong testament to bilateral ties and a beacon for regional and global cooperation. May the conference continue to serve as a powerful bridge, and may the voices and dreams of women entrepreneurs shine even brighter on the Asian and global stage.



## 献词 MESSAGE

# YB 刘镇东

YB LIEW CHIN TONG

马来西亚投资、贸易与工业部副部长

DEPUTY MINISTER OF INVESTMENT,  
TRADE AND INDUSTRY OF MALAYSIA



我谨向由马中总商会主办的第 15 届马中企业家大会在中国贵州隆重召开致以衷心祝贺！大会体现了马中两国深化经贸合作的努力，也展现了双方企业界开拓创新的精神。

本届大会以“走进多彩贵州、共创中马新篇”为主题，契合时代发展。贵州在大数据、绿色能源、生态产业等领域的迅速崛起，为马中企业合作提供了良好平台，也为双方在数字经济与可持续发展等新兴领域拓展了广阔空间。

我们欢迎企业家主动引领，拓展绿色科技、数字经济、清真产业等新兴合作领域，提升区域经济竞争力。

我们将一如既往支持马中企业深化合作，期待双方借助本次大会平台，加强联系、凝聚共识，共谱合作新篇章。

I extend my heartfelt congratulations on the grand convening of The 15th Malaysia-China Entrepreneurs Conference in Guizhou, China, organised by Malaysia-China Chamber of Commerce.

This event reflects the firm commitment of both nations to deepening economic and trade cooperation and showcases the spirit of our business communities in pursuing innovation.

With the theme “Exploring Colourful Guizhou, Creating a New Chapter in Malaysia-China Co-operation,” the conference comes at a timely moment. Guizhou’s rapid growth in big data, green energy, and ecological industries provides an excellent platform for collaboration and opens new opportunities in emerging fields such as the digital economy and sustainable development.

Entrepreneurs must not only adapt to change but also lead the way forward, by expanding cooperation in green technology, the digital economy, and the halal industry to enhance regional competitiveness.

We will continue to support the deepening of Malaysia-China business cooperation and looks forward to both sides leveraging this conference to strengthen ties, build consensus, and chart a new chapter in our economic partnership.

## 献词 MESSAGE

# YANG AMAT BERHORMAT DATO' SERI AMIRUDIN BIN SHARI YAB 拿督斯里阿米鲁丁

雪兰莪州务大臣

MENTERI BESAR OF SELANGOR



在全球经济更重视区域合作与协同发展的新格局下，第15届马中企业家大会在中国贵州隆重召开意义非凡。此次大会为两国企业提供了策略性交流平台，更成为推动马中经贸关系提质升级的关键契机。

中国已连续多年成为马来西亚最大贸易伙伴，而本届大会恰逢全球经济转型的重要时刻。数字经济、绿色科技、高端制造等新兴领域正孕育巨大机遇，马中企业应携手把握机遇，共创双赢局面。

雪兰莪州作为马来西亚的经济核心，具备多项关键竞争优势，包括完善的基础设施、多元化的产业基础、进取且友好的营商生态，以及高素质的人才资源。雪兰莪州政府致力于引领新一轮经济转型，重点推动高科技产业发展，特别是在人工智能、数字创新与绿色发展等领域，全方位提供高效服务与完善的投资支持。同时，作为东盟第二大港口的巴生港，更为企业连接区域与全球市场提供了无可比拟的战略枢纽优势。

此次由马中总商会在贵州举办的大会，为雪兰莪与中国各省市，特别是贵州的产业对接创造了产业与贸易合作新机遇。我们热忱欢迎中国企业来雪兰莪投资，共同开拓东盟6.5亿人口市场。

我相信凭借中国的创新实力与雪兰莪的枢纽优势，在区域全面经济伙伴关系协定（RCEP）框架下，我们必会发掘更多合作可能，共同开创马中经贸合作的新机遇！

As large parts of the globe face increasing uncertainty as leaders of traditional powers take a sledgehammer to the globalisation project, the convening of the 15th Malaysia-China Entrepreneurs Conference in Guizhou, China, could not have come at a more important moment.

This isn't solely a networking opportunity for businesses, but it has the capacity to dive deeper towards richer cultural exchange

and valuable dialogue between both peoples.

That is the strength of a longstanding relationship, and that is the only way towards a sustainable relationship beyond pure transactional ties.

China has remained Malaysia's largest trading partner for many consecutive years, and this year's conference will place a renewed focus on growing areas like artificial intelligence and the digital economy, higher-end manufacturing through automation, and sustainable clean energy. It is paramount to also look into the sustainable of the supply chains in these sectors to operate both in Malaysia and China to increase the resiliency of these supply chains to prepare for any eventuality.

Selangor, as Malaysia's economic engine, with a contribution of 26.2% to the national economy, possesses key competitive advantages with comprehensive infrastructure, a diversified industrial base, a progressive and investor-friendly ecosystem, a highly skilled talent pool with over 150 public and private universities, and a network of highways, airports, including the 11th busiest sea port in the world through Port Klang.

The State Government of Selangor is fully committed to driving a new phase of economic transformation by advancing high-tech industries—particularly artificial intelligence, digital innovation, sustainable waste management, clean energy, and urban rejuvenation—backed by robust facilitation and full-spectrum investment support. In addition to Port Klang, the State Government is working with the Federal Government to realise a new port in Carey Island to further expand Port Klang's potential as ASEAN's transhipment hub.

This conference hosted by the Malaysia-China Chamber of Commerce in Guizhou, opens new avenues for Selangor to strengthen direct industrial and trade linkages with various provinces across China, especially Guizhou. Investing in Selangor isn't just limited to our 7.4 million population, as your investment here will open the doors to connect with the 680-million-strong ASEAN market.

With China's strength in innovation and Selangor's pivotal role as a regional hub, I am confident that under the framework of the Regional Comprehensive Economic Partnership (RCEP), we can unlock new horizons of collaboration and jointly chart a bold, inclusive, and prosperous future for Malaysia-China economic cooperation.



## 献词 MESSAGE

# YB 黄思汉 YB NG SZE HAN

雪兰莪州投资、贸易及公共交通行政议员  
MEMBER OF THE SELANGOR STATE EXECUTIVE  
COUNCIL (EXCO) FOR INVESTMENT,  
TRADE AND MOBILITY



马来西亚—中国总商会长期致力推动马中两国经贸合作，是促进民间交流的重要桥梁。值此第十五届马中企业家大会召开之际，我谨代表雪兰莪州政府，诚挚感谢总商会持续为大马发声、为企业搭建平台、提出建言，并在国际间积极推广大马的发展潜力。

雪州地理位置优越、交通便捷、人才充沛，加上完整的供应链基础，近年在半导体与人工智慧等高科技领域快速崛起。我们开始颠覆马来西亚只能做半导体封装测试的刻板印象。如今的雪州，正引领国家从“马来西亚制造”走入“马来西亚创造”的新纪元。

近来，越来越多外国投资者关注并选择雪州，不仅因应地缘政治机遇，更看中我们多元且稳健的发展优势。目前，雪州已连续两年成为全马GDP唯一突破4,000亿令吉的州属，失业率亦为全国最低，展现出雪州作为经济引擎的强劲实力。

马中总商会会员在深化两国合作、推动投资与技术交流方面扮演关键角色，期待未来持续携手开拓新机会，拓展更多合作可能。预祝本次大会圆满成功，成果丰硕！

The Malaysia-China Chamber of Commerce (MCCC) has long been committed to promoting economic and trade cooperation between Malaysia and China, while simultaneously serving as a vital bridge connecting our communities and cultures.

With the 15th Malaysia-China Entrepreneurs Conference coming up, on behalf of the Selangor State Government, I would like to extend my sincere appreciation to MCCC for their unwavering commitment to advancing Malaysia's interests, facilitating business collaboration, offering valuable insights, and promoting Malaysia's development potential internationally.

With its strategic location, efficient transportation links, and an abundant pool of talent, Selangor offers an ideal environment for innovation and growth. Supported by our comprehensive supply chain infrastructure, we have rapidly emerged as a key player in advanced technological industries, such as semiconductors and artificial intelligence.

We are shifting perspectives and perceptions: Malaysia is no longer just assembling, but innovating. Selangor is leading the nation into a new era, from “Made in Malaysia” to “Created in Malaysia”!

In recent years, Selangor has attracted growing interest from foreign investors, not only due to shifting geopolitical dynamics, but also because of the ample, diverse, and stable development advantages available. Currently, Selangor is the only state in Malaysia whose GDP has surpassed RM400 billion for two consecutive years. Along with the lowest unemployment rate in the country, this demonstrates our strong position as the nation's economic engine.

Members of the Malaysia-China Chamber of Commerce play a key role in deepening bilateral cooperation, promoting investment, and facilitating technological exchanges. We look forward to continuing our collaboration to explore new opportunities and expand future partnerships.

Here's to a successful conference filled with collaboration, opportunities, and fruitful outcomes!



## 献词 MESSAGE

# 卢国祥

LOO KOK SEONG

马来西亚 - 中国总商会总会长  
暨马来西亚旅游局董事

PRESIDENT OF THE MALAYSIA-CHINA CHAMBER OF  
COMMERCE, BOARD MEMBER OF TOURISM MALAYSIA



在中马合作不断深化的大背景下，我们此次齐聚多彩贵州，共同参与第十五届马中企业家大会，不仅是一次经贸交流，更是一场关于信任、愿景与共创未来的深度对话。

贵州这片土地让我们眼前一亮：山是活的、人是真诚又善良的、文化是流动及精彩的。这里不仅有蓬勃的新兴产业，更有令人动容的人文温度。我们从一座山、一条河、一个村落中，看见了人与自然的和谐，也感受到区域发展的力量脉动。这份活力，正是我们在探寻国际合作中的所向与所需。

本届大会聚焦于全球化背景下的三大前沿议题：贸易融通与企业出海、文旅融合发展、大数据与科技发展。每一项主题，都是马中企业共同面对的挑战，更是我们携手破解的机遇密码。企业出海需要战略对接，文旅融合呼唤文化共鸣，科技创新必须与资本与市场联动。而这些，正是我们此行贵州的深层意图：深化合作，探索落地，共谋新局。

马来西亚位处亚洲十字路口，具备制度健全、文化多元、金融成熟、语言通达等先天优势。我们热忱欢迎贵州的科技、文旅与绿色产业走进马来西亚，以中国的速度与规模，叠加大马的稳定与区域联通优势，共同开拓面向全球的区域战略高地。

2026年将是马来西亚旅游年，我们希望旅客不只是“看见马来西亚”，而是“走进马来西亚”。从城市到雨林，从味蕾到文化，我们以自然、人文、美食与永续为主题，邀请世界与我们一起生活、一起感受南洋的温度与故事。

合作的本质，从来不是谁帮谁，而是你中有我、我中有你。在这个充满不确定性的时代，我们尤需坚定一种确定性就是彼此的信任与愿景。愿本届大会成为马中企业互联互通的新节点，也愿所有合作，生根贵州、开花东南亚、走向世界。

祝大会圆满成功。

Amid deepening Malaysia-China cooperation, we gather in dynamic Guizhou for the 15th Malaysia-China Entrepreneurs Conference. This is not merely as an economic and trade exchange, but as a shared commitment to trust, vision, and building our common future together.

Guizhou has left us in awe—where majestic mountains breathe with life, where genuine warmth flows from its people, and where culture pulses with irresistible energy. Here, we see not only flourishing emerging industries but also a touching sense of human warmth. In every mountain, river, and village, we witness the harmony between humanity and nature and feel the pulse of regional development. This vitality embodies the very essence of what we seek in international cooperation.

This year's conference tackles three global imperatives: trade connectivity and global business expansion, integrated development of culture and tourism for sustainable growth, and big data and emerging technologies for innovation. Each theme represents both a challenge and an opportunity for Malaysia and China, opportunities we must tackle together. Entering global markets needs strategic alignment, cultural-tourism success depends on mutual understanding, and technology innovation requires capital-market synergy. These are the deeper intentions of our journey to Guizhou: to deepen cooperation, pursue practical outcomes, and shape a new blueprint for collaboration.

Strategically positioned at Asia's crossroads, Malaysia offers institutional robustness, cultural diversity, mature financial systems, and multilingual accessibility. We warmly welcome Guizhou's strengths in technology, cultural tourism, and green industries to enter Malaysia. By combining China's speed and scale with Malaysia's stability and regional connectivity, we can jointly develop a globally oriented strategic hub.

The year 2026 has been designated as the "Visit Malaysia Year", we hope visitors won't just see Malaysia, but will step into Malaysia. From urban energy to rainforest serenity, from gastronomic journeys to living heritage encounters, we embrace nature, humanity, gastronomy, and sustainability, inviting the world to live with us, and to feel the warmth and stories of the South Seas.

The essence of collaboration has never been about one side helping the other, but about mutual integration and shared purpose. In this age of uncertainty, what we need most is the certainty of trust and a shared vision. May this conference serve as a vital nexus for Malaysia-China enterprise connectivity, and may our cooperation take root in Guizhou, blossom across Southeast Asia, and reach the world.

Wishing the Conference great success.



## 献词 MESSAGE

# 中国国际贸易促进委员会贵州省委员会 CHINA COUNCIL FOR THE PROMOTION OF INTERNATIONAL TRADE GUIZHOU SUB-COUNCIL

## 贵州贵水迎贵客，中马携手拓“黔”程

山海相望，共赴盛夏之约！在这爽爽贵阳最富生机的时节，我们与马中总商会携手，诚邀八方宾朋聚首多彩贵州、“中国数谷”，共绘合作新篇。此刻的贵州，正以“六大产业基地”构筑高质量发展新格局。我们这里有现代能源的绿色律动、酱香白酒的醇厚绵长、大数据电子的智慧光芒、新能源材料的创新火花、化工新材料的精工之力、特色食品的生态本味，正向世界敞开机遇之门！

合作如兰，扬扬其香；采而佩之，共赢四方。我们始终践行“胸怀天下，服务工商，担当实干，追求卓越”的贸促精神，助力企业扎根成长，架设跨境合作桥梁，让马中企业携手并进，让创新动能破土成林！今日的贵州，既有青山绿水的生态底蕴，更有产业新局的无限可能——诚邀您漫步“大数据走廊”，共饮酱香美酒，探秘“电动贵州”的科技脉搏，让每一次洽谈都生长出共赢的枝桠！

八月贵阳，风起云涌正当时。愿这场盛夏之约，化作您投资兴业的“黔”途星光！预祝大会硕果盈枝，愿朋友们在多彩贵州这片热土上，挖掘无限商机，共绘合作新画卷！

Linked by mountains and seas, we gather for this summer rendezvous! In the vibrant season of refreshing Guiyang, we join hands with the Malaysia-China Chamber of Commerce to extend a heartfelt invitation to global friends. Gather in multi-coloured Guizhou—

China's 'Valley of Big Data'—to chart new chapters of cooperation.

Today, Guizhou is forging a new paradigm of high-quality development through six major industrial bases. Here, you'll find: The green pulse of modern energy; The rich bouquet of Maotai-flavour liquor; The digital intelligence of big data and electronics; Innovative sparks in new energy materials; Precision-engineered chemical materials; The authentic flavours of eco-friendly specialty foods.

Guizhou's doors of opportunity now open to the world! Collaboration blooms like a fragrant orchid; Wear its blossom, and shared prosperity follows. Guided by the spirit of trade promotion—"Global Vision, Business Service, Pragmatic Action, and Pursuit of Excellence"—we empower enterprises to take root, build bridges for cross-border partnerships, and fuel synergistic growth between Malaysian and Chinese businesses. Let innovation's momentum sprout into forests of progress!

Modern Guizhou blends ecological heritage (lush mountains and clear waters) with boundless industrial potential. We invite you to: Walk the "Big Data Corridor," Savor the aroma of premium liquor, Explore the tech pulse of "Electric Guizhou" Where every negotiation branches into mutual success!

This August, as winds of change sweep through Guiyang, may this summer gathering become the guiding star on your investment journey! We anticipate fruitful outcomes for the conference and wish all partners abundant opportunities in Guizhou's fertile land. Together, let's paint a new masterpiece of cooperation!



## 献词 MESSAGE

# 贵阳市人民政府 GUIYANG MUNICIPAL PEOPLE'S GOVERNMENT

值此第十五届马中企业家大会开幕之际，贵阳市人民政府谨向大会致以热烈祝贺！

马中企业家大会自创设以来，为推动中马经贸发展发挥了重要作用，已成为两国企业家深化交流、开拓商机的重要平台。贵阳市人民政府愿同马来西亚—中国总商会加强对接与交流，共同建立双方企业间常态化交流合作机制，也希望中马商界用好马中企业家大会平台，发挥贵阳市和马来西亚双方产业优势，积极寻找投资合作和贸易伙伴，持续扩大双向贸易、投资和项目合作，为构建高水平战略性中马命运共同体作出积极贡献。

At the opening of the 15th Malaysia-China Entrepreneurs Conference (MCEC2025), Guiyang Municipal People's Government hereby extends warm congratulations to the conference!

Since its establishment, MCEC has contributed to the bilateral trade and economic development, and has become a key platform for entrepreneurs from the two countries to deepen exchanges and explore business opportunities. Guiyang Municipal People's Government stands ready to strengthen engagement and exchanges with Malaysia-China Chamber of Commerce (MCCC) and jointly establish a mechanism for regular business communication and cooperation between enterprises of both sides. Furthermore, Guiyang hopes that by leveraging this platform to its fullest, Chinese and Malaysian business communities will harness the industrial advantages of Guiyang and Malaysia, seek investment cooperation and trade partners, and expand two-way trade, investment and project cooperation, so as to make positive contributions to building a high-level strategic China-Malaysia community with a shared future.



## 献词 MESSAGE

# 遵义市人民政府

## ZUNYI MUNICIPAL PEOPLE'S GOVERNMENT

值此第十五届马中企业家大会开幕之际，遵义市人民政府谨向大会致以最热烈的祝贺。并祝大会取得圆满成功！

马中企业家大会创设十四年来，坚守推动中马经贸合作初心，在促进两国经贸发展、增强两国企业家交流上发挥了举足轻重的作用，是中马经济交往的重要平台。遵义，位于中国西南的红色圣地、生态绿洲，是全国63个重点交通枢纽城市之一，是中国革命伟大转折地、贵州省域副中心，是世界酱香型白酒的核心产区，世界辣椒之都。拥有世界自然遗产赤水丹霞、世界文化遗产海龙屯土司遗址“双遗产”，赤水市万顷竹海和湄潭县万亩茶海“两片海”。遵义市人民政府诚挚欢迎马中企业家大会走进多彩贵州、醉美遵义，我们愿积极发挥在白酒产业、辣椒产业、绿色食品等特色产业独具的天然优势，寻求与马来西亚企业家更多的合作契机，开发更多的双向贸易、投资合作机会，为深化中马睦邻友好和全面战略合作伙伴关系做出积极贡献。

On the occasion of the opening of the 15th Malaysia-China Entrepreneurs Conference, the People's Government of Zunyi City would like to extend its warmest congratulations to the conference and wish it a complete success!

Since its establishment 14 years ago, the Malaysia-China Entrepreneurs Conference has adhered

to its original aspiration of promoting China-Malaysia economic and trade cooperation. It has played a pivotal role in advancing economic and trade development between the two countries and enhancing exchanges among entrepreneurs from both sides, serving as an important platform for China-Malaysia economic interactions. Zunyi, a “Red Holy Land” and an “Ecological Green Oasis” in southwest China, is one of the 63 national key transportation hub cities. It is the site of the great turning point in China's revolution and a sub-central city in Guizhou Province. Additionally, it is the core production area of Maotai-flavor liquor in the world and the “Hometown of Chili Peppers in the World”. The city boasts two world heritage sites: the Chishui Danxia (a world natural heritage) and the Hailongtun Tusi Site (a world cultural heritage), as well as the “Two Seas” –Vast Bamboo Plantation in Chishui City and Vast Tea Plantation in Meitan County. The People's Government of Zunyi City sincerely welcomes the Malaysia-China Entrepreneurs Conference to step into colourful Guizhou and charming Zunyi. We are willing to leverage our unique natural advantages in characteristic industries such as liquor, chili peppers, and green food to seek more cooperation opportunities with Malaysian entrepreneurs, develop more two-way trade and investment cooperation opportunities, and make positive contributions to deepening the China-Malaysia good-neighborly friendship and comprehensive strategic partnership.



## 献词 MESSAGE

# 黔东南苗族侗族自治州人民政府 THE PEOPLE'S GOVERNMENT OF QIANDONGNAN MIAO AND DONG AUTONOMOUS PREFECTURE

黔东南苗族侗族自治州，是一方充满魅力与机遇的热土。这里民族文化多彩，有神秘的苗侗风情；生态环境优越，自然风光旖旎。近年来，黔东南州经济蓬勃发展，交通等基础设施完善，产业潜力巨大，文化旅游、特色农业等优势明显。

马来西亚企业在诸多领域经验丰富，与黔东南州有很大合作空间。我们希望能与马来西亚企业家加强在文化旅游、经贸等领域的合作。我们将秉持开放包容、合作共赢的理念，提供优质服务与政策支持，为企业发展创造良好条件，实现共赢。

祝大会圆满成功！

Qiandongnan Miao and Dong Autonomous Prefecture is a land brimming with charm and opportunity. Here, diverse ethnic cultures flourish, showcasing the mysterious traditions of the Miao and Dong peoples.

Blessed with an exceptional ecological environment, it boasts enchanting natural landscapes. In recent years, Qiandongnan has experienced dynamic economic growth, with well-developed infrastructure such as transportation and immense industrial potential. Its strengths in cultural tourism, specialty agriculture, and other sectors are particularly prominent.

Malaysian enterprises possess rich experience across many fields, offering vast opportunities for collaboration with Qiandongnan. We look forward to strengthening cooperation with Malaysian entrepreneurs in areas such as cultural tourism, trade, and economy. Guided by the principles of openness, inclusiveness, and win-win cooperation, we will provide high-quality services and policy support to create favourable conditions for business development and achieve mutual success.

We wish the conference a complete success!



## 献词 MESSAGE

# 黔南布依族苗族自治州人民政府 THE PEOPLE'S GOVERNMENT OF QIANNAN BUYI AND MIAO AUTONOMOUS PREFECTURE

值此第十五届马中企业家大会在贵阳隆重开幕之际，黔南布依族苗族自治州人民政府向大会的召开致以最热烈的祝贺！向远道而来的马来西亚贵宾和各界精英朋友们，表示最诚挚的欢迎！

本届大会选址多彩贵州，落地贵阳，更为我们黔南州深化与马来西亚的务实合作提供了宝贵契机。马来西亚作为东盟重要经济体，在棕榈油、橡胶、电子、清真产业、文化旅游等领域优势突出，我们期待在生态旅游、健康养生、有机农业、特色食品精深加工等领域深度对接，将黔南的生态资源、健康产品与马来西亚的先进技术、广阔市场完美结合。黔南州将以本次大会为崭新起点，以最大的诚意、最优的环境、最实的举措，迎接马来西亚企业家在黔南发展。

On the grand occasion of the opening of the 15th Malaysia-China Entrepreneurs Conference in Guiyang, the People's Government of Qiannan Buyi and Miao Autonomous Prefecture extends its warmest congratulations on the successful convening of the

conference! We also extend our sincerest welcome to the distinguished guests from Malaysia and elite representatives from various sectors who have travelled from afar.

The decision to host this year's conference in colourful Guizhou, and specifically in Guiyang, presents a valuable opportunity for Qiannan Prefecture to deepen practical cooperation with Malaysia. As a key ASEAN economy, Malaysia holds significant strengths in palm oil, rubber, electronics, halal industries, and cultural tourism. We look forward to forging strong connections in areas such as eco-tourism, wellness and healthcare, organic agriculture, and the deep processing of specialty foods - perfectly integrating Qiannan's ecological resources and health products with Malaysia's advanced technologies and expansive market.

Qiannan Prefecture will take this conference as a fresh starting point and welcome Malaysian entrepreneurs with utmost sincerity, the best possible business environment, and practical measures to support their development in our region.



## 献词 MESSAGE

# 丁扬岗

TING YOUNG KANG

第十五届马中企业家大会筹委会主席

ORGANISING CHAIRMAN OF THE 15TH  
MALAYSIA-CHINA ENTREPRENEUR CONFERENCE



2025年马中企业家大会隆重举行，贵阳作为本届大会举办地，象征着合作版图向中国西部纵深拓展，也映照出马中关系在新时代背景下的全方位提升。

在多边主义和区域合作不断演进的当下，马中两国企业界更需紧密携手、并肩前行。中小企业作为区域经济活力的重要引擎，理应在数字转型、绿色发展、供应链重构等关键议题上加强互联互通，探寻共赢新路径。

本届大会不仅是促进经贸合作的桥梁，更希望激发企业家的远见与责任意识，推动理念共识与价值融合，进而从项目合作迈向产业协同的深度融合。

我们衷心感谢所有为大会付出努力的合作单位与朋友，特别是联合主办单位——贵州省贸促会的全力支持，以及新加坡贵州商务代表姚世洪秘书长在筹备过程中的积极促成，让马中企业在高原之城碰撞思想、对接未来。

让我们以此大会为新起点，凝聚智慧、深化互信，共创马中合作下一个黄金十年！

The 15th Malaysia-China Entrepreneurs Conference in 2025 was held with great fanfare, with Guiyang selection as host city marking a westward expansion of our cooperation footprint into China's interior. It also reflects the comprehensive elevation of Malaysia-

China relations in the context of a new era.

As multilateralism and regional cooperation continue to evolve, it is ever more vital for the business communities of Malaysia and China to join hands and move forward together. Small and medium-sized enterprises, as key drivers of regional economic vitality, should strengthen connectivity in areas such as digital transformation, green development, and supply chain restructuring, and explore new paths to mutual benefit.

This conference serves not only as a bridge for promoting economic and trade cooperation, but also as an inspiration for entrepreneurs to embrace vision and responsibility, to foster shared values and understanding, and to move from project-based cooperation toward deep industrial synergy.

We extend heartfelt gratitude to all partners, especially our co-organiser, the Guizhou branch of the China Council for the Promotion of International Trade, for their unwavering support, as well as Secretary-General Yew Sze Hong, Singapore-Guizhou Business Representative, for his active facilitation during the preparation process, enabled Malaysian and China enterprises to converge in this highland city, exchanging ideas to chart a bold future.

Let this conference mark a new starting point—where wisdom is gathered, mutual trust is deepened, and jointly created the next golden decade of Malaysia-China collaboration.



# 马中企业家大会

第十五届

THE 15<sup>th</sup> MALAYSIA-CHINA  
ENTREPRENEURS CONFERENCE

## 流程表 SCHEDULE

2025年8月11日

### 全天嘉宾报道

2025年8月12日

09:00	○ <b>开幕式</b> ★ 马来西亚 - 中国总商会总会长：卢国祥致辞 ★ 中国贵州省人民政府副省长：蔡朝林致辞 ★ 马来西亚通讯部副部长：张念群致辞 ★ 马来西亚旅游、艺术及文化部副秘书长：蔡春华致辞（代张庆信部长） ★ 中国民间商会副会长、全联女企业家商会会长：张荣华致辞
10:00	○ <b>主旨演讲</b> ★ 马来西亚雪州投资、贸易及公共交通行政议员黄思汉 ★ 贵州茅台集团领导 ★ 亚洲航空集团非执行董事 Riad Asmat ★ 京东集团副总裁、西南区总经理熊伟 ★ 珠海市能动科技光学产业有限公司董事长邱红斌
11:10	○ <b>马中企业家大会会旗交接仪式</b> ★ 交旗 - 苗宏会长交旗 ★ 接旗 - 谢中正秘书长接旗
11:20	○ <b>马方官方推介环节</b> ★ 马来西亚旅游年（VM2026） - 马来西亚旅游局副局长李泰康 ★ 马来西亚投资发展局（MIDA） - 马来西亚投资发展局投资副领事赛夫万



11:50 ○ **中方官方推介环节**

- ★ 贵州省文旅厅推介
- ★ 贵阳贵安作贸易和投资推介
- ★ 黔东南作贸易和投资推介

12:20 ○ **午餐**

14:00 ○ **MCEC 高峰论坛**

★ **论坛一：贸易融通与企业出海**

嘉宾 1 陈孝云教授 马来西亚吉隆坡科技大学董事局主席、  
星青年国际集团有限公司董事长

嘉宾 2 黄菅教授 贵阳学院党委书记

嘉宾 3 拿督刘威泽 金德昌控股有限公司首席执行员（马来西亚主板上市公司）

嘉宾 4 郭美珩 沛然环保集团（HK8320）董事会主席（香港上市公司）

嘉宾 5 拿督何桂芳 绿盛世集团区域总经理（马来西亚主板上市公司）

嘉宾 6 韩瑞国 贵阳海信电子有限公司总经理

主持 拿督陈于文 DAVID LAI & TAN 律师事务所合伙人，  
担任多家香港联交所主板上市公司独立非执行董事

★ **论坛二：文旅融合发展**

嘉宾 1 蔡春华硕士 马来西亚旅游、艺术及文化部副部长

嘉宾 2 陈 罂 马蜂窝旅游集团创始人、CEO

嘉宾 3 马 燕 中国建设银行（马来西亚）前任副行长

嘉宾 4 左儒军 贵州省旅游产业发展集团有限公司总经济师

主持 吴瑞蓉硕士 安智力科技有限公司董事经理

★ **论坛三：大数据与科技发展**

嘉宾 1 卢传文 雪州资讯科技及数码经济机构首席运营官

嘉宾 2 邓龙江 云上贵州大数据（集团）有限公司党委委员、副总经理

嘉宾 3 陈奕强 Agmo 集团创办人兼首席执行官（马来西亚创业板上市公司）

嘉宾 4 廖万里 金智维科技创始人、董事长

嘉宾 5 彭海林博士 贵州数据宝网络科技有限公司董事、研究院院长

主持 陈宇飏 马来西亚莱佛士亚教育集团董事

18:30 ○ **欢迎晚宴**

以上大会流程仅供参考，  
最终流程以当天活动安排为准。



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## 流程表 SCHEDULE

AUGUST 11, 2025

### FULL DAY GUEST ARRIVAL

AUGUST 12, 2025

09:00	○ <b>OPENING CEREMONY</b> ★ Speech by Mr. Loo Kok Seong, President of the Malaysia-China Chamber of Commerce ★ Speech by Mr. Cai Chaolin, Vice Governor of the People's Government of Guizhou Province, China ★ Speech by YB Puan Teo Nie Ching, Deputy Minister of Communications ★ Speech by Mr. Chua Choon Hwa, Deputy Secretary General Of Ministry Of Tourism, Arts And Culture Malaysia (in representative of Dato Sri Tiong King Sing) ★ Speech by Zhang Ronghua, Vice President of China Federation of Industry & Commerce, President of Women Entrepreneurs Chamber of Commerce
10:00	○ <b>KEYNOTE SPEECHES</b> ★ YB Ng Sze Han, Exco Selangor for Investment, Trade and Mobility ★ Kweichow Mao Tai Group Representative ★ Mr. Riad Asmat, Non-Executive Director of AirAsia Berhad ★ Mr. Xiong Wei, Vice President of JD.com and General Manager of Southwest Region ★ Qiu Hongbin, Chairman of Zhuhai Nengdong Technology Optical Industry Co., Ltd.
11:10	○ <b>MCEC 2026 FLAG HANDOVER TO MALAYSIA-CHINA CHAMBER OF COMMERCE (MCCC)</b> ★ Flag Handover – President Miao Hong hands over the flag ★ Flag Receiving – Secretary-General Siah Teong Chein receives the flag
11:20	○ <b>OFFICIAL PROMOTION BY MALAYSIA</b> ★ Visit Malaysia 2026 (VM2026) by Lee Thai Hung, Deputy Director General, Promotion II of Tourism Malaysia ★ Investment Opportunities in Malaysia by Safwan Nizar Bin Johari, Acting Investment Consul of Malaysian Investment Development Authority (MIDA Guangzhou)



11:50	○ <b>OFFICIAL PROMOTION BY CHINA</b> ★ Guizhou Culture and Tourism Promotion ★ Guiyang-Gui'an Trade & Investment Promotion ★ Qiandongnan Trade & Investment Promotion
12:20	○ <b>LUNCH</b>
14:00	○ <b>MCEC SUMMIT FORUMS</b> ★ <b>FORUM 1: TRADE CONNECTIVITY AND GLOBAL BUSINESS EXPANSION</b> Speaker 1: Prof. Chen Xiaoyun, Chairman of the Board, Kuala Lumpur University Of Science & Technology, Malaysia Chairman, President of Star Youth Culture Research Institute Speaker 2: Prof. Huang Ying, Secretary of the Party Committee of Guiyang University Speaker 3: Datuk Dexter Lau, Chief Executive Officer (CEO) of Kim Teck Cheong Consolidated Berhad (KTC) (Main Market Listed Company) Speaker 4: Grace Kwok, Chairman and Executive Director of Allied Sustainability and Environmental Consultants Group Limited Speaker 5: Dato' Ho Kwee Hong, Divisional General Manager, Eco World Development Group Berhad (Main Market Listed Company) Speaker 6: Han Ruiguo, General Manager of Guiyang Hisense Electronics Co., Ltd. Moderator: Dato' Tan Yee Boon, Partner at David Lai & Tan Advocates & Solicitors, Independent Non-Executive Director of several Main Board-listed companies on the Hong Kong Stock Exchange ★ <b>FORUM 2: INTEGRATED DEVELOPMENT OF CULTURE AND TOURISM FOR SUSTAINABLE GROWTH</b> Speaker 1: Chua Choon Hwa, Deputy Secretary General (Tourism), Ministry of Tourism, Arts and Culture Malaysia (MOTAC) Speaker 2: Chen Gang, Founder and CEO of Mafengwo Tourism Group Speaker 3: Chelsea Ma Yan, Former Deputy CEO of China Construction Bank (Malaysia) Speaker 4: Zuo Rujun, Chief Economist of Guizhou Tourism Industry Development Group Co., Ltd. Moderator: ChM. Christy Goh Swee Yong, Managing Director, Analytical Scientific Sdn Bhd ★ <b>FORUM 3: BIG DATA AND EMERGING TECHNOLOGIES FOR INNOVATION</b> Speaker 1: Loo Chuan Boon, Chief Operating Officer, Selangor Information Technology & Digital Economy Corporation (Sidec) Speaker 2: Deng Longjiang, Member of the Party Committee and Deputy General Manager of Guizhou Big Data Group Speaker 3: Tan Aik Keong, Founder & CEO of Agmo Group of Companies (ACE Market Listed Company) Speaker 4: Liao Wanli, Founder, Chairman & CEO of Zhuhai Kingsware Information Technology Co., Ltd. Speaker 5: Peng Hailin, Ph.D. Director of Guizhou Shujubao Network Technology Co., Ltd. President of Shujubao Research Institute, Rotating General Manager of Shujubao AI Division Moderator: Tan E Yang, Board Director at Rafflesia International School
18:30	○ <b>WELCOMING DINNER</b>

"Tentative program; final schedule subject to event day arrangements."



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## 筹委会

ORGANISING COMMITTEE

大会主席 *Conference Chairman*

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- 张富权 CHONG FOO KEAN 拿督陈伟裕 DATUK MICHAEL CHIN
- 黄祯光 WONG TIN KWONG 黄彦杰 DATO' SIMON WONG
- 拿督林猷德博士 DATO' DR. LEOM JOO DECK
- 拿督斯里陈春华太平局绅 DATUK SERI TAN CHOON HWA J.P.
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- 戴振标 TAI CHIN PEOW K.M.N., A.M.N.
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- 谢中正 KEVIN SIAH TEONG CHEIN
- 拿督黄振兴 DATO' JEFFREY NG CHIN HENG
- 拿督黄锡琦 DATO' BONG SIAK KEE
- 拿督林恒毅 DATO' JOSEPH LIM

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*Trade Fair Connference*

- 林键汶 ROGER LIM KEAN BOON

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*Reception Team*

- 青企企业家委员会

YOUNG ENTREPRENEURS COMMITTEE

### 委员

*Committee Members*

- 全体理事

ALL NATIONAL COUNCIL MEMBERS

### 负责秘书

*Secretary In-Charge*

- 颜佩诗 EUNICE GAN

沈亚韵 SHEN YA YUN



# Keynote Speakers

## 主旨演讲

### YB 黄思汉

YB NG SZE HAN

马来西亚雪州投资、贸易及公共交通行政议员

EXCO SELANGOR OF INVESTMENT, TRADE AND MOBILITY

黄思汉为雪兰莪州投资、贸易及公共交通行政议员，以及五大宗教咨询理事会联合主席。

他曾于2018年至2023年担任雪州地方政府、公共交通及新村发展行政议员。他首次于2008年担任梳邦再也市议员，之后于2013年担任金銮区州议员至今。

黄思汉毕业于美国印地安那州特里尼大学(Trine University)，取得电机工程学士学位，后担任法国公司亚太区域经理。

黄思汉自接手投资、贸易及公共交通事务后，雪州经济表现优越，录得全国最高的经济成长，国内生产总值的贡献突破25.9%，是国内第一个经济活动超过4,000亿令吉的州属。他目前积极推动在雪州蒲种的半导体集成电路(IC)设计园区，于2024年8月开幕，是全马首个及东南亚最大的IC设计园区。

Ng Sze Han is Selangor EXCO for Investment, Trade, and Mobility, and is the State Assemblyman for Kinrara.

From 2018 to 2023, he was responsible for Local Government, Public Transportation, and New Village Development as part of the Selangor EXCO. He initially entered office in 2008 as a councillor for the Subang Jaya City Council (MBSJ) and has been the State Assemblyman for Kinrara since 2013.

Sze Han is an alumnus of Trine University, Indiana, USA, where he earned a Bachelor's degree in Electrical Engineering, and subsequently worked as a Regional Manager for a French company.

Since Sze Han took charge of the latest portfolio, Selangor has demonstrated exceptional economic performance. The state has achieved the highest economic growth nationwide, with a GDP contribution exceeding 25.9%, making it the first state in Malaysia to surpass RM400 billion in economic activities. Currently, he is actively involved in establishing the Malaysia Semiconductor Integrated Circuit (IC) Design Park in Puchong, Selangor, which was launched in August 2024. It is the first and largest IC design park in Malaysia and Southeast Asia.



# Keynote Speakers

## 主旨演讲

### RIAD ASMAT

#### 亚洲航空集团非执行董事

NON-EXECUTIVE DIRECTOR OF AIRASIA BERHAD

亚洲航空集团（AirAsia Berhad）非执行董事 Riad Asmat 先生现任亚洲航空集团的非执行董事，是区域航空领域经验丰富的领导者。他拥有超过二十年的从业经验，同时在 Capital A Aviation Services Sdn Bhd、Asia Digital Engineering Sdn Bhd (ADE) 和 Ground Team Red Sdn Bhd 担任重要董事会职务，其中担任 Ground Team Red Sdn Bhd 主席。他统筹航空公司运营、工程和地勤服务方面的工作，确保亚航航空生态系统的实力与敏捷度。

2018 年至 2023 年间，Riad Asmat 担任马来西亚亚洲航空（亚洲航空公司）的首席执行官。在此期间，他领导该航空公司度过了复苏、扩张和数字化转型等多重阶段。在他的领导下，亚航不仅表现稳定，更增强了市场影响力和区域连通性，同时成功应对了前所未有的行业挑战。

Riad Asmat 的职业生涯始于宝腾控股（Proton Holdings Berhad）的董事总经理办公室。他负责支持和协调董事总经理提出的重要方针，以提升集团在战略、运营及财务等关键维度的整体表现。

2010 年，他变换赛道，出任卡特汉姆汽车（Caterham Automotive）首席执行官。在此期间，他取得重大成就，创立了卡特汉姆 F1 车队和卡特汉姆 GP2 车队（卡特汉姆竞速）。该车队在摩纳哥、新加坡等赛事中多次登上领奖台。此外，他还与 Arden Racing 合作建立了另一补充项目，组建了一支参加雷诺世界系列赛（World Series by Renault）的车队，并在 2012 年制造商锦标赛中获得亚军。

2014 年至 2017 年，他担任纳莎集团控股（Naza

Corporation Holdings Sdn Bhd）企业规划、战略与业务发展总监，随后加入亚航。

Riad Asmat 曾就读于美国西密歇根大学，获得公共关系专业文学学士学位，并拥有该校文学硕士学位。

Riad Asmat is a seasoned leader in the regional aviation landscape, currently serving as a Non-Executive Director of AirAsia Berhad. With a career spanning more than two decades, he also holds key board roles at Capital A Aviation Services Sdn Bhd, Asia Digital Engineering Sdn Bhd (ADE), and Ground Team Red Sdn Bhd—where he serves as Chairman. His strategic oversight across airline operations, engineering, and ground services continues to contribute to the strength and agility of AirAsia's aviation ecosystem.

From 2018 to 2023, Riad was Chief Executive Officer of AirAsia Malaysia (AirAsia Berhad), where he led the airline through a dynamic chapter of recovery, expansion, and digital transformation. His leadership saw AirAsia not only stabilised but also strengthened its market presence and regional connectivity, all while navigating unprecedented industry challenges.

Riad began his career in the Managing Director's Office for Proton Holdings Berhad, where he was responsible for supporting and coordinating key initiatives conceptualised by the Managing Director in improving overall performance of the group alongside key dimensions such as strategic, operational and finance.

In 2010, he switched gears when he was appointed Chief Executive Officer for Caterham Automotive. In his role, he made tremendous achievements with the establishment of the Caterham F1 Team as well as Caterham Racing-GP2 which clinched numerous podium finishes in Monaco, Singapore and many more. Further to that, he also established another supplementary programme together with Arden Racing and created a team that competed in the World Series by Renault, finishing second in the Constructors Championship 2012.

He then served as the Director of Corporate Planning, Strategy and Business Development for Naza Corporation Holdings Sdn Bhd from 2014 until 2017, before taking off to the skies with AirAsia.

He pursued his studies at the Western Michigan University Kalamazoo, Michigan and graduated with a Bachelor of Arts, majoring in Public Relations, and also holds a Masters of Arts from the esteemed university.





# Keynote Speakers

## 主旨演讲

### 邱红斌

QIU HONGBIN

珠海市能动科技光学产业有限公司董事长

CHAIRPERSON OF ZHUHAI NENGDONG TECHNOLOGY  
OPTICAL INDUSTRY CO., LTD.

邱红斌，中山华侨中学毕业，1986 年参加工作后，先后取得中国人民解放军南京政治学院本科学历、香港国际商学院在职 MBA、华中科技大学 EMBA 硕士。26 年来持续深耕实业，擅长企业管理、品牌建设、科技转型及产业升级，从事贸易、制造再到科技自主创新，致力打造民营企业自主品牌。

#### 社会责任与荣誉

- 投资乡村建设、水利工程 30 余万元，资助贫困生就学
- 512 地震捐款逾 300 万元，义拍华帝火炬支援赈灾
- 曾任 / 现任：
  - 中山市人大代表（第十四、十五届）
  - 中山市政协委员（第十三届）
  - 中山市总商会副会长
  - 中山市女企业家协会常务副会长
  - 火炬开发区商会副会长
  - 工工商联火炬分会副主席等

#### 核心价值观

真诚做人，踏实做事；敬业乐业，拥抱变化；团队合作、共赢为赢。

Qiu Hongbin, graduated from Zhongshan Overseas Chinese Middle School. She began her career in 1986 and later obtained a bachelor's degree from the PLA Nanjing Political College, an MBA from the Hong Kong International Business College, and an EMBA from Huazhong University of Science and Technology.

Over the past 26 years, she has been deeply involved in industry, specializing in enterprise management, brand building, technological transformation, and industrial upgrading. With extensive experience spanning trade, manufacturing, and Independent innovation in technology, she is dedicated to fostering self-owned

brands for private enterprises.

#### Social Responsibility & Honors

- Invested over RMB 300,000 in rural construction and water conservancy projects, and sponsored students from impoverished families
- Donated over RMB 3 million for Wenchuan earthquake relief (May 12 Earthquake) and organised charity auctions of Vatti torches to support disaster recovery efforts
- Former / Current positions:
  - Representative of the 14th & 15th Zhongshan Municipal People's Congress
  - Member of the 13th Zhongshan CPPCC
  - Vice President of Zhongshan General Chamber of Commerce
  - Executive Vice President of Zhongshan Women Entrepreneurs Association
  - Vice President of Torch Development Zone Chamber of Commerce
  - Vice Chairman of Torch Branch, Federation of Industry and Commerce, etc.

#### Core Values

Act with sincerity, work with diligence; Be dedicated and adaptable; value teamwork and pursue win-win outcomes.





# 高峰论坛

## MCEC SUMMIT FORUM

# 贸易融通与企业出海

TRADE CONNECTIVITY AND GLOBAL  
BUSINESS EXPANSION



### ① 主讲嘉宾 Speaker

**陈孝云教授 PROF. CHEN XIAOYUN**

中共党员，教育学、经济学硕士，教授。星青年国际集团董事长，吉隆坡科技大学董事局主席，中国职业技术教育学会党建委副主任，中国东盟产教融合国际合作共同体理事长，安徽绿海商务职业学院董事长，安徽数字创意职教集团理事长，星青年文化研究院院长。

*Member of the Communist Party of China, is a professor with a master's degree in education and economics. Chairman and Deputy Secretary of the Party Committee of Anhui Lvhai Vocational College of Business, director general of Anhui Digital Creative Vocational Education Group, President of Star Youth Culture Research Institute, Chief Trainer of Star Youth, Chairman of Hong Kong Star Youth International Group.*

### ② 主讲嘉宾 Speaker

**黄营教授 PROF. HUANG YING**

先后担任省商务厅党组成员、副厅长，黔西南布依族苗族自治州党组成员、副州长，省政府副秘书长、办公厅党组成员，现任贵阳学院党委书记。Secretary of the Party Committee of Guiyang University, served previously as Member of the Party Leadership Group and Deputy Director of the Provincial Department of Commerce, Member of the Party Leadership Group and Deputy Governor of Qianxinan Bouyei and Miao Autonomous Prefecture, Deputy Secretary-General of the Provincial Government and Member of the Party Leadership Group of the General Office.

### ③ 主讲嘉宾 Speaker

**拿督刘威泽 DATUK DEXTER LAU**

金德昌控股有限公司首席执行员（马来西亚主板上市公司），2010年起为全球青年总裁组织（YPO）成员，2019年被Prestige杂志评选为全马40位40岁以下杰出人物之一。CEO of the Kim Teck Cheong Consolidated Berhad, member of the Young Presidents' Organisation (YPO) since 2010. On 2019, featured by Prestige Magazine as one of the Top 40 outstanding individuals who were under age of 40.



### ④ 主讲嘉宾 Speaker

**郭美珩主席 GRACE KWOK**

香港上市公司沛然环保集团（HK8320）主席及执行董事，为现届环境运动委员会主席，环境谘询委员会及能源谘询委员会成员。

*Chairman and Executive Director of the Allied Sustainability and Environmental Consultants Group Limited, Chairman of the HKSAR Environmental Campaign Committee, member of the Advisory Council on the Environment and the Energy Advisory Committee.*

### ⑤ 主讲嘉宾 Speaker

**拿督何桂芳 DATO' HO KWEE HONG**

绿盛世集团ECOWORLD（马来西亚主板上市公司）区域总经理，并曾参与多项国家级基础设施项目，包括SMART隧道与吉兰丹河洪水预警系统。Divisional General Manager of the Eco World Development Group Berhad, involved in national infrastructure projects such as the SMART Tunnel and the Kelantan River Flood Forecasting system.

### ⑥ 主讲嘉宾 Speaker

**韩瑞国 HAN RUIGUO**

贵阳海信电子有限公司总经理，负责电视基地生产运营管理，具备近20年电子信息行业从业经验，专注于电视生产基地智能制造、绿色园区建设。General Manager of Guiyang Hisense Electronics Co., Ltd. Responsible for production and operations management at the television manufacturing base. With nearly 20 years of experience in the electronic information industry. Specialises in intelligent manufacturing for television production bases and green park development.

### 主持人 Moderator

**拿督陈于文 DATO' TAN YEE BOON**

David Lai & Tan 律师事务所合伙人，担任多家香港联交所主板上市公司独立非执行董事。Partner at David Lai & Tan Advocates & Solicitors, Independent Non-Executive Director of several Main Board-listed companies on the Hong Kong Stock Exchange



# 高峰论坛

MCEC SUMMIT FORUM

## 文旅融合发展

INTEGRATED DEVELOPMENT OF CULTURE  
AND TOURISM FOR SUSTAINABLE GROWTH



### ① 主讲嘉宾 Speaker

蔡春华硕士 CHUA CHOON HWA

马来西亚旅游、艺术及文化部副秘书长，曾任职于国防部、财政部、妇女、家庭及社会发展部、种植业及原产业部等。

Appointed as the Deputy Secretary General (Tourism), Ministry of Tourism, Arts and Culture Malaysia (MOTAC) in February 2025. Previously served in Ministry of Defence, Ministry of Finance, Ministry of Women, Family, and Community Development, Ministry of Plantation Industries and Commodities, etc.

### ② 主讲嘉宾 Speaker

左儒军 ZUO RUJUN

贵州省旅游产业发展集团有限公司总经济师。长期从事战略规划、投资管理、旅游服务及旅游商贸等领域的研究与管理工作。

Chief Economist of Guizhou Tourism Industry Development Group Co., Ltd. Long engaged in research and management within the fields of strategic planning, investment management, tourism services, and tourism business trade.

### ③ 主讲嘉宾 Speaker

马燕 CHELSEA MA YAN

中国建设银行（马来西亚）前任副行长，有着超过 33 年的海内外工作经验，近 10 多年来深耕马来西亚市场，与当地政府和各大商协会合作紧密。

Former Deputy Managing Director of China Construction Bank (Malaysia) and has over 33 years of working experience both at home and abroad. For more than a decade, she has been deeply involved in the Malaysian market, closely collaborating with the local government and major business associations.

### ④ 主讲嘉宾 Speaker

陈罡 CHEN GANG

马蜂窝旅游集团创始人、CEO。马蜂窝，中国最大的旅游社区。马蜂窝通过 AI 技术与“内容 + 交易 + 服务”模式，提供覆盖全球的个性化旅游解决方案，服务上百个目的地。

Founder and CEO of Mafengwo Tourism Group. Mafengwo, China's largest travel community, leverages AI technology and its "Content + Transactions + Services" model to deliver personalised travel solutions worldwide, serving hundreds of destinations.



### 主持人 Moderator

吴瑞蓉硕士 CHRISTY GOH SWEE YONG

安智力科技有限公司创始人兼董事经理。她是马来西亚化学研究所 (IKM) 认证的化学家，人力资源部 (HRDC) 的 TTT 认证培训师。现任马中女企会秘书长。Founder and Managing Director of Analytical Scientific Sdn Bhd, IKM certified chemist accredited by the Malaysia Institute of Chemistry and a certified TTT Trainer recognised by HRDC. Currently Secretary General of MCCC-WEC.



# 高峰论坛

## MCEC SUMMIT FORUM

# 大数据与科技发展

BIG DATA AND EMERGING  
TECHNOLOGIES FOR INNOVATION



### ① 主讲嘉宾 Speaker

#### 卢传文 LOO CHUAN BOON

雪州资讯科技及数码经济机构首席运营官，主导的雪兰莪加速器计划 (SAP) 已帮助数百家初创企业成长，现为马来西亚中国总商会青年企业家委员会主席。COO of Selangor Information Technology & Digital Economy Corporation (Sidec), Programmes such as the Selangor Accelerator Programme (SAP) have nurtured over 300 startups, Chairman of the Malaysia-China Chamber of Commerce Youth Entrepreneur Council.

### ② 主讲嘉宾 Speaker

#### 邓龙江 DENG LONGJIANG

贵州大数据产业集团公司是贵州省数字经济领域省级国有企业，贵州大数据产业集团以数字政府建设和企业数字化为基础支撑、以数据服务业务、人工智能应用开发与算力一体化综合服务为驱动、以安全业务为保障。Guizhou Big Data Industry Group as a provincial-level state-owned enterprise in the digital economy sector of Guizhou, it is built upon digital government construction and enterprise digitalisation, driven by data service operations, artificial intelligence application development, and integrated computing services, with security operations as its guarantee.

### ③ 主讲嘉宾 Speaker

#### 陈奕强 TAN AIK KEONG

Agmo 集团创办人兼首席执行官 (马来西亚创业板上市公司)，积极参与人工智能、区块链、云计算、大数据分析等前沿科技领域。他也是马来西亚天使投资者网络 (MBAN) 认证的天使投资人。Founder and CEO of Agmo Group, actively involved in AI, Blockchain, Cloud Computing, Big Data Analytics, Extended Reality and Electric Vehicle. He is also an accredited Angel Investor with Malaysia Business Angel Network (MBAN).

### ④ 主讲嘉宾 Speaker

#### 廖万里 LIAO WANLI

珠海金智维信息科技有限公司创始人、董事长兼 CEO，同时担任珠海市香洲区政协常委、中国 RPA 及数字员工领域的杰出人物之一。Founder, Chairman and CEO of Zhuhai Kingsware Information Technology Co., Ltd. Standing Committee Member of the CPPCC Xiangzhou District Committee of Zhuhai, one of the outstanding figures in China's RPA and digital employee fields.

### ⑤ 主讲嘉宾 Speaker

#### 彭海林博士 PENG HAILIN PH.D.

贵州数据宝网络科技有限公司董事、数据宝研究院院长、数据宝 AI 条线轮值总经理。彭博士不仅是一位资深的人工智能技术大咖，他同时还是金融投资专家，是美国 CFA 持证人。Director of Guizhou ChinaDataPay, Dean of ChinaDataPay Research Institute, and Rotating General Manager of ChinaDataPay AI Line. Dr. Peng is not only a senior AI technology expert, but also a financial investment expert and a CFA charter holder in the United States.

### 主持人 Moderator

#### 陈宇飚 TAN E YANG

马来西亚莱佛士亚教育集团董事，同时积极参与 Web3 项目开发。现任马中总商会青年企业家秘书长。Board Director at Rafflesia International School and is actively developing ventures in the Web3 space. Currently the Secretary General of the Young Entrepreneurs Committee of Malaysia-China Chamber of Commerce

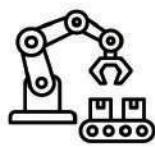


# Why Selangor?

Selangor, Malaysia's most developed state, boasts a dynamic economy driven by abundant natural resources, exceptional connectivity via land, sea, and air, and a thriving urban commercial landscape.

As the nation's leading economic contributor, Selangor accounts for 26.2% of Malaysia's Gross Domestic Product (GDP). The state's economy is primarily fueled by two key sectors: manufacturing and services. The manufacturing sector contributes 32.9% to the national manufacturing GDP, while the services sector accounts for 26.9% of the national services GDP.

With a population exceeding 7 million, Selangor offers a highly skilled and in-demand workforce, reflected in its low unemployment rate of 2.3% and a labor force participation rate (LFPR) of 77.9% in 2024. The state is also recognized for its modern business infrastructure, featuring Malaysia's most well-connected and secure commercial hubs, along with cutting-edge IR4.0 industrial developments.



**32.9%**  
of National  
Manufacturing GDP  
in 2024  
highest in Malaysia



**26.2%**

The Nation's GDP in 2024  
highest in Malaysia



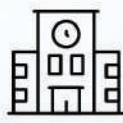
**26.9%**  
to National  
Service Sector  
highest in Malaysia



**7 million**  
most populated  
state in Malaysia



Produces **more  
than 75,000**  
graduates annually



**More than 180**  
higher learning  
institutions



**Proximity to  
City Centre**



**KLIA & Subang  
Skypark**



**Port Klang**



**Growing Rail  
Network**



## ABOUT INVEST SELANGOR

For over 25 years, Invest Selangor has been assisting foreign and local investors in Selangor. As a one-stop investment promotion agency, we provide essential business information and comprehensive advisory services to help you set up business in the state.

We also help to coordinate and facilitate the approval of investors' applications with government agencies, provide

relevant business matching and marketing opportunities for you.

From connecting you to new networks to finding competitive incentives provided by the Malaysian Investment Development Authority (MIDA), Invest Selangor is here to create a conducive investment-friendly environment for all investors in Selangor.

### Vision

- To be a leading investment solution centre in Malaysia and ASEAN.

### Mission

- To provide professional and exceptional solutions to investors
- To be an innovative and knowledge-based organisation driven to explore new investments
- To be an organisation devoted to a quality mindset and providing quality work at all times

### List of Services Offered

To develop, assist and deliver a successful and investment-friendly environment, Invest Selangor offers the following services and a complete ecosystem for a smooth investor experience.

-  Essential information on the investment process.
-  First point of contact during the process of investment.
-  Manage the communications with government agencies.
-  Establish new initiatives to improve investment and environment.
-  Site-selection assistance, where necessary.
-  Facilitate the applications with government agencies.



## SELANGOR SOFT LANDING PROGRAMME

The Selangor Soft Landing Programme offers comprehensive guidance to potential and new investors, providing them with the Selangor Soft Landing Support of the Malaysian Government, Selangor State Government, Invest Selangor Berhad, and strategic partners, enabling a smooth exploration and effortless establishment of their presence in Selangor, Malaysia and ASEAN.



Project  
Execution



Talent  
Supports



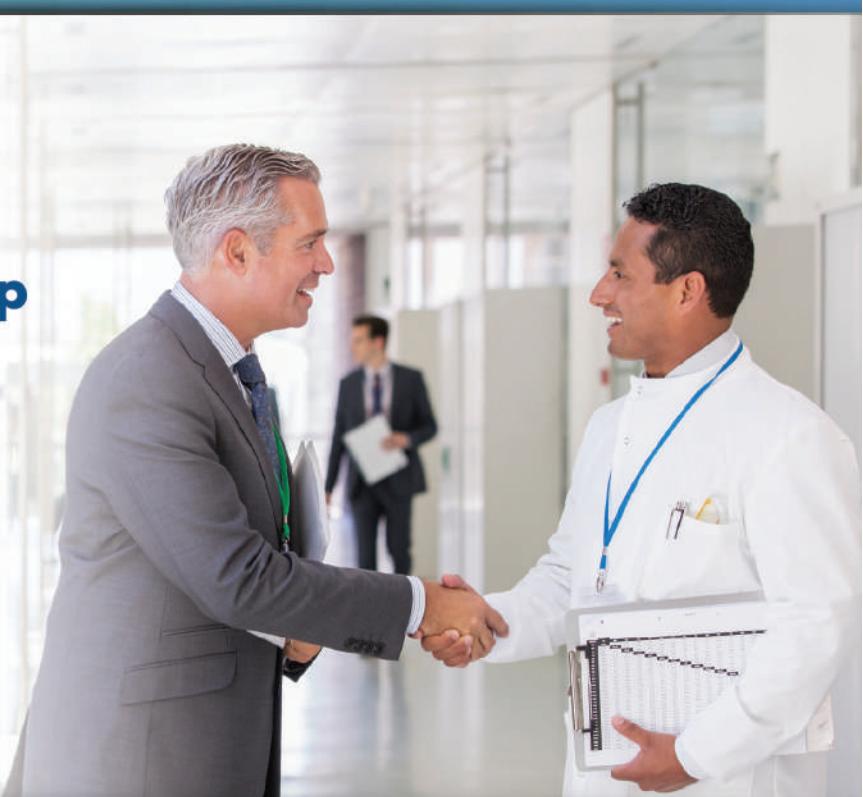
Accommodation



Coworking  
Space

### Accelerate Your Business with the **Selangor Lab Partnership Programme**

A program that supports collaborative efforts to enhance business and research development of companies in life sciences with the Institutions of Higher Learning (IHLs), and Research Institutions (RIs) in Selangor



For more info: [www.investselangor.my](http://www.investselangor.my)



9<sup>TH</sup> SELANGOR  
INTERNATIONAL  
**BUSINESS  
SUMMIT**  
2025

An affiliate event of



## SELANGOR INTERNATIONAL BUSINESS SUMMIT 2025

The Selangor International Business Summit (SIBS) continues to be the premier platform for industries to explore new market opportunities in Malaysia and the ASEAN region. Over the years, SIBS has grown into the event of choice for businesses, investors, and industry leaders looking to expand, collaborate, and innovate.

Held at the prestigious Kuala Lumpur Convention Centre, SIBS 2025 brings together multiple high-impact events under one roof, including:

- Selangor International F&B Expo (SIE F&B)
- Selangor Investment & Industrial Park Expo (SPARK)
- Selangor ASEAN Business Conference (SABC)
- Selangor Smart City & Digital Economy Convention (SDEC)
- Selangor Aerospace Summit (SAS) **NEW**
- Selangor International Care Summit (SICS) **NEW**

Each component is strategically curated to provide valuable insights, business opportunities, and networking prospects for industry players across diverse sectors.

SIBS 2024 set new benchmarks, welcoming exhibitors from across the globe and hosting impactful conferences, seminars, and networking sessions that empowered businesses to navigate future challenges and opportunities.

Now, SIBS 2025 promises to be even bigger and better! Join us and be part of the leading business summit that drives economic growth, investment, and industrial excellence in Selangor, Malaysia, and beyond. Don't miss out—be part of the future at SIBS 2025!



## 8-11 OCTOBER 2025

Kuala Lumpur Convention Centre (KLCC)

[www.selangorsummit.com](http://www.selangorsummit.com)

selangorsummit

Hosted by



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Endorsed by





# 贵州省基本概况

## OVERVIEW OF GUIZHOU PROVINCE

**贵** 州地处中国西南内陆腹地，1413年设置贵州布政使司，正式建制为省。全省面积17.62万平方公里，辖6个地级市、3个自治州、1个国家级新区，有88个县（市、区、特区），常住人口3865万人，户籍人口4646万人，其中少数民族人口1885万人。

Guizhou is located in the hinterland of southwestern China. It was officially established as a province with the creation of the Guizhou Provincial Administration Commission in 1413. The province covers an area of 176,200 square kilometers and administers six prefecture-level cities, three autonomous prefectures, and one national-level new district. It is divided into 88 counties (county-level cities, districts, and special districts), with a resident population of 38.65 million and a registered population of 46.46 million, including 18.85 million people from ethnic minorities.

贵州历史悠久、文化多彩、资源丰富、生态良好区位便利。一是山水风光秀美。素有“公园省”之美誉有荔波茂兰喀斯特、铜仁梵净山、赤水丹霞、施秉云台山4个世界自然遗产和遵义海龙屯世界文化遗产，有亚洲第一大瀑布黄果树瀑布、全球最大单口径球面射电望远镜中国天眼。气候舒适宜人，年均气温15℃左右空气优良天数98%以上。二是文化丰富多彩。有苗族、布依族、侗族等17个世居少数民族，侗族大歌、苗族飞歌、布依族八音坐唱享誉世界。红军长征在贵州活动时间最长、范围最广，遵义会议实现了中国革命的伟大转折。阳明文化、夜郎文化、屯堡文化独树一帜。三是自然资源富集。49种矿产资源储量居全国前10位，锰、磷、铝居全国前3位，煤炭居全国第5位，被誉为“江南





## 贵州省基本概况

Overview of Guizhou Province

煤海”。森林覆盖率 63%，是全国中药材主产区之一。四是产业特色鲜明。是首个国家大数据综合试验区、全球聚集超大型数据中心最多的地区之一，资源精深加工、新能源电池材料、现代能源、酱香白酒、大数据电子信息、先进装备制造等产业集群发展。五是区位条件优越。是西南重要陆路交通枢纽、西部陆海新通道必经地，9 个市（州）均有机场，8 个市（州）通高铁，高速公路通车里程 8784 公里，居全国第 5 位。

Guizhou is known for its long history, diverse cultures, abundant resources, sound eco-environment, and strategic location.

1. Scenic Beauty: Guizhou is often referred to as the "Province of Parks" due to its breathtaking landscapes. The province is home to four UNESCO world natural heritage sites: Maolan Karst in Libo, Fanjing Mountain in Tongren, Chishui Danxia Tourism Area, and Yuntai Mountain in Shibing, as well as the Hailongtun of Zunyi world cultural heritage site. It also boasts Asia's largest waterfall, Huangguoshu Waterfall, and the world's largest single-dish spherical radio telescope, China's Five-hundred-meter Aperture Spherical Telescope (FAST). The climate is pleasant, with an average annual temperature of around 15°C and over 98% of days classified as having good air quality.

2. Cultural Diversity: Guizhou is home to 17 indigenous ethnic minorities, including the Miao, Buyi, and Dong peoples, whose traditional music such as the Dong Grand Song, Miao Folk Song, and Buyi's Eight-tone Sitting Singing is renowned worldwide. The Red Army spent the longest time and covered the widest area in Guizhou during the Long March, with the Zunyi Conference marking a great turning point in the Chinese revolution. The province is also known for its unique Yangming, Yelang, and Tunpu cultures.





## 贵州省 Guizhou Province

3. Abundant Natural Resources: Guizhou is rich in natural resources, with reserves of 49 types of minerals ranking among the top 10 in China. The province ranks among the top three nationally for manganese, phosphorus, and aluminum, and fifth for coal, earning the nickname "Coal Sea of the South." The forest coverage rate is 63%, and the province is a major producer of traditional Chinese medicine.

4. Distinctive Industries: Guizhou is the first National Big Data Comprehensive Pilot Zone and one of the regions with the highest concentration of super-large data centers globally. The province has developed industrial clusters in areas such as deep processing of resources, new energy battery materials, modern energy, Maotai-flavor liquor, big data, electronics information, and advanced equipment manufacturing.

5. Strategic Location: Guizhou serves as a crucial land transportation hub in southwestern China and is a key passage on the New Western Land-Sea Corridor. All the nine cities and prefectures in the province have airports, and eight are connected by high-speed rail. The province has 8,784 kilometers of expressways, ranking fifth in the nation.

贵州有923万脱贫人口和192万异地扶贫搬迁群众，减贫人数和搬迁人数均为全国之最。2023年脱贫人口人均纯收入15101元，同比增长14.2%，近两年实现370万年收入低于1万元脱贫人口动态清零。围绕富、学、乐、美推进“四在农家·和美乡村”建设，“村超”“村BA”活力四射、广受欢迎。

Guizhou has made significant progress in poverty alleviation, with 9.23 million people lifted out of poverty and 1.92 million relocated as part of poverty alleviation efforts,



## 贵州省基本概况

### Overview of Guizhou Province

both of which are the highest figures in China. In 2023, the per capita net income of the population lifted out of poverty was 15,101 yuan, an increase of 14.2% year-on-year. Over the past two years, Guizhou has achieved "dynamic zero" for households with an annual income below 10,000 yuan, benefiting 3.7 million people. Focusing on prosperity, education, joy, and beauty, the "Four in Rural Homes · Harmonious Countryside" initiative advances vigorously, with vibrant village sports events like "Village Super League" and "Village Basketball Association" becoming popular.

2024 年，全省地区生产总值 22667.12 亿元，比上年增长 5.3%。其中，第一产业增加值 2971.66 亿元，比上年增长 3.8%，占地区生产总值的比重为 13.1%；第二产业增加值 7097.58 亿元，增长 6.7%，占地区生产总值的比重为 31.3%；第三产业增加值 12597.88 亿元，增长 4.8%，占地区生产总值的比重为 55.6%。全年人均地区生产总值 58685 元，比上年增长 5.2%。

In 2024, the province's gross regional product (GRP) reached 2,266.712 billion yuan, marking a year-on-year increase of 5.3%. The value-added of the primary industry was 297.166 billion yuan, up 3.8% year on year, accounting for 13.1% of the GRP. The value-added of the secondary industry was 709.758 billion yuan, rising 6.7% year on year, representing 31.3% of the GRP. The value-added of the tertiary industry was 1,259.788 billion yuan, growing 4.8% year on year, constituting 55.6% of the GRP. The per capita GRP for the year stood at 58,685 yuan, reflecting a 5.2% increase compared to the previous year.



## 公司简介

## CORPORATE PROFILE

**ARAS BARU** (License C – JTKSM 384-C) 是马来西亚可信赖的人力资源管理供应商，拥有逾30年员工招聘(包括办理女佣与移居工作证)、住宿、交通服务经验，秉持着专业的服务与全面合规。

**ARAS BARU** (License C – JTKSM 384-C) is a trusted and licensed manpower solutions provider in Malaysia. With over 30 years of industry experience in recruitment (including maid and expatriate services), accommodation, and transportation — delivered with professionalism and compliance.

“Empowering  
TOMORROW with  
the strength of  
LEGACY.



## 我们的专长

## OUR EXPERTISES



## 员工招聘

## Workforce Recruitment

我们提供一站式人力资源解决方案—从快速本地员工招聘到合规外籍引进，尽在您可信赖的合作团队。

Complete workforce solutions—from quick local hirings to ethical foreign recruitment, all in one trusted partner.



## 交通管理



## Transportation Management

我们确保可靠、准时的员工载送服务，同时也配备专业司机与定期维护的车辆，助力企业高效运作。

Ensuring reliable, timely pick-ups with experienced drivers and routine bus maintenance to guarantee smooth and safe journeys.



## 宿舍管理

## Hostel Management

我们保证安全的员工住宿，灵活的设施选项与24小时管理员支援，兼顾员工福祉与管理效率。

Secure, comfortable worker housing with flexible options and 24/7 warden support—built for well-being and efficiency.



AGENSI PEKERJAAN ARAS BARU SDN. BHD.  
LICENSE C – JTKSM 384-C  
#sustainability #ethical #1stophrsolution



## Headquarters

NO. 3 & 4 & 5, JALAN ANGSANA 1,  
08000 SUNGAI PETANI, KEDAH DARUL AMAN

## Branches

L2-07, UTROPOLIS UTAMA, PERSIARAN CASSIA BARAT 3,  
14100 BATU KAWAN, PULAU PINANG

## AB Training Centre

C1, JALAN PERMATANG GEDONG, TAMAN SEJATI INDAH,  
08000 SUNGAI PETANI, KEDAH DARUL AMAN



+60 18 951 4220

+60 18 901 4220



aparasbaru@gmail.com



KUALA LUMPUR UNIVERSITY  
OF SCIENCE AND TECHNOLOGY  
吉隆坡科技大学

(formerly known as Infrastructure University Kuala Lumpur, IUKL)

# 陳孝雲主席

吉隆坡科技大学 董事局主席  
星青年国际集团有限公司 董事长



## 吉科大理事会成员



## 国际合作 · 成果丰硕



马来西亚国会议员，前马来西亚对华特使，吉科大顾问陈国伟与吉科大董事局主席陈孝云团队共同参与见证2025 RCEP（黄山）会议成功召开



吉科大顾问陈国伟与吉科大董事局主席陈孝云共同出席2024 RCEP地方政府暨友城合作（黄山）论坛开幕暨主旨报告签约仪式



吉隆坡科技大学·马来西亚鲁班工坊共建备忘录签约仪式

## 以数字技术为基

BUILT ON DIGITAL

## 智能科技为翼

LIFTED BY INTELLIGENCE

## AI赋能为核

EMPOWERED BY AI

### 所获奖项

### AWARDS



### 专业认证

### PROFESSIONAL RECOGNITION



### 全球合作伙伴

### WORLD AFFILIATIONS



## 本科学位 Bachelor's Degree

- 工程类专业  
Engineering
- 技术与科学类专业  
Science & Technology
- 农科类专业  
Agriculture
- 会计类专业  
Accounting
- 工商管理类专业  
Business Administration
- 艺术, 传播与教育类专业  
Arts, Communication & Education
- 建筑工程类专业  
Architecture & Built Environment

\*等其他专业

## 硕士学位 Master's Degree

- 土木工程硕士  
Master of Civil Engineering
- 建筑学硕士  
Master of Architecture
- 工商管理硕士  
Master of Business Administration
- 传播学硕士  
Master of Communication
- 对外英语教学硕士  
Master of Arts in Teaching of English to Speakers of Other Languages
- 信息技术硕士  
Master of Information Technology

\*等其他专业

## 博士学位 Doctor of Philosophy (PhD)

- 土木工程博士  
PhD in Civil Engineering (Research)
- 工商管理博士  
PhD in Business Administration
- 传播学博士  
PhD in Communication
- 教育学博士  
PhD in Education
- 信息技术博士  
PhD in Information Technology
- 人工智能与数据科学  
PhD in Artificial Intelligence and Data Science
- 新能源技术  
PhD in New Energy Technology and Sustainable Technology
- 智能系统与智能制造  
PhD in Intelligent Systems and Smart Manufacturing
- 工程与数字技术  
PhD in Digital Technology and Engineering

# 创新吉科大育人模式， 构建未来发展的四梁八柱

## 四类精英人才培养（简称“四梁”）：

科技精英、教育精英、商界精英、政治精英

## 八大中心平台支撑（简称“八柱”）：

“一带一路”数字经济与人工智能研究中心  
星青年数字技术与智能科技综合实训中心  
中东盟教育研究与教师发展中心  
“一带一路”国家校长论坛与教育国际化合作中心



亚洲工商业发展与数字化转型研究中心  
“一带一路”企业家论坛与创业家教育培训学院  
中国东盟公共事务与科技发展研究中心  
全球南方部长论坛与高级行政管理学院



## 吉科大《五四》基本法构建精英人才培养金交桥

### 吉隆坡科技大学在精英人才培养中的定位

- 一、四大精英人才培养为主要人才培养方向
- 二、四大研究中心支撑人才培养内核
- 三、四大创新合作实践平台练就纯真本领
- 四、四大能力培养注入精英基因灵魂
- 五、四类岗位锻炼塑造人才培养精英雏形
  - (一) 大学兼职半年, 了解全流程工作;
  - (二) 社会公益组织五次志愿者活动;
  - (三) 校长总裁助理一年实习、挂名阶段性工作;
  - (四) 国际组织或协会半年见习锻炼。

出海不出局 出海添光彩

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## 吉科大二级学院

- 数字技术与人工智能学院
- 计算机技术与软件学院
- 智能制造与新能源学院
- 教育与人文科技学院
- 数字创意与艺术设计学院
- 预科及通识教育中心
- 研究生院、博士工作研究院
- 工商管理与传媒学院
- 环境工程与设计学院
- 马中高等职业教育学院





## SPEARHEADING DUAL TRANSFORMATION ARTIFICIAL INTELLIGENCE & SEMICONDUCTOR



### About us

We're here to drive innovation and build a robust ecosystem for startups, digitalisation, artificial intelligence, SMEs, and semiconductors — positioning Selangor as a digital economy leader.

### What we do



01 Bridging the digital divide by nurturing a new generation of innovators

02 Accelerating startups on their journey to become regional and global leaders

03 Empowering SMEs and businesses with the tools for digital transformation

### Our Flagship Programmes



Top E-Commerce Merchant Awards



Selangor Smart City & Digital Economy Convention



Pitch Malaysia



Selangor Deep Tech Xccelerator



Selangor Retail Tech Xccelerator

### Headquater

[sidec.com.my](http://sidec.com.my) | [info@sidec.com.my](mailto:info@sidec.com.my) | [03-55218580](tel:03-55218580)

E-24-2, Jalan Multimedia 7/AG, City Park, i-City, 40000 Shah Alam, Selangor Darul Ehsan, Malaysia

### Malaysia Semiconductor IC Design Park

[myicpark.com](http://myicpark.com) | [semicon@sidec.com.my](mailto:semicon@sidec.com.my) | [03-76275555](tel:03-76275555)

Lot No 5F-1&2, Tower 4, Puchong Financial Corporate Center, Jalan Puteri 1/2, Bandar Puteri Puchong, 47100 Puchong, Selangor, Malaysia

[@sidecm](#)





AI & Biotech Innovation  
Tech & Semicon Recruitment Day

Semiconductor Innovation  
Startup Speed Dating & Pitching

## Pioneering the Future of Digital Innovation

8-11 October 2025 • Kuala Lumpur Convention Centre

As a key pillar of the Selangor International Business Summit (SIBS), the Selangor Smart City & Digital Economy Convention (SDEC) is the premier gathering of industry leaders, tech innovators, policymakers, startups, and SMEs. The convention explores cutting-edge solutions shaping the future of smart cities, AI, semiconductors, and digital economies.

### Programme Overview

<b>01</b>	Selangor Deep Tech Accelerator (Deep-X) Final Demo Day	08 WED Hall 6, KLCC
<b>02</b>	Regional Tech Conference (Semicon Innovation)	09 THURS Grand Hyatt, KL
<b>03</b>	Regional Tech Conference (AI Innovation)	10 WED Grand Hyatt, KL
<b>04</b>	Tech Semicon Recruitment Day	08 - 11 OCT Hall 6, KLCC
<b>05</b>	Exhibition & Showcase	08 - 11 OCT Hall 6, KLCC

### SECURE YOUR SPOT NOW!

REGISTER BEFORE 31.8.25  
TO GET 10% OFF BOOTH DISCOUNT

\*Price not inclusive of 8% of Service Tax



#### Bare Space

**Local Company**  
RM6,000 (per space)

**Foreign Company**  
USD1,500 (per space)

**Inclusions**  
1 Plug Point  
**9 SQM**

Booth build-up not included

#### Standard Shell Scheme

**Local Company**  
RM8,000 (Booth)

**Foreign Company**  
USD2,000 (Booth)

**Inclusions**  
1 Table, 2 Chairs, 1 Plug Point  
**9 SQM**

Include basic booth structure

#### Island

**Local Company**  
RM20,000 (per Island)

**Foreign Company**  
USD4,800 (per Island)

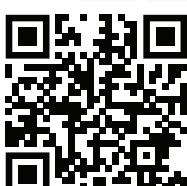
**Inclusions**  
Up to 6 Plug Points  
Featured in SDEC 2025 marketing materials  
**36 SQM (9 SQM x 4)**  
Booth build-up not included

#### Pavilion

**Local Company**  
RM35,000 (per Pavilion)

**Foreign Company**  
USD8,200 (per Pavilion)

**Inclusions**  
Up to 6 Plug Points  
Featured in SDEC 2025 marketing materials  
**72 SQM (9 SQM x 8)**  
Booth build-up not included



REGISTER NOW: [www.sidec.com.my/sdec](http://www.sidec.com.my/sdec)

Interested? Contact us

Hafni (+60177847804)  
 hafni@sidec.com.my

Haiqal (+60183167369)  
 haiqal@sidec.com.my

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*Malaysia My Second Home*  
**马来西亚第二家园计划**

	铂金 Platinum	黄金 Gold	白银 Silver
MM2H准证有效期 Pass Validity	20年/Years	15年/Years	5年/Years
参与费 (首次申请) Participation Fee (First applicant)	RM200,000	RM3,000	RM1,000
准证更新费用 (每5年) Renewal Fee (Every 5 years)	RM5,000	RM3,000	RM1,500
定存条件 Fixed Deposit	USD 1,000,000	USD 500,000	USD 150,000
限定房产价值 Property Value Limit	>RM2,000,000	>RM1,000,000	>RM600,000

- 成立于2011年, 拥有14年的丰富经验  
Established in 2011, with 14 years of extensive experience
- 马来西亚旅游、艺术及文化部授权的“马来西亚我的第二家园”(MM2H)计划官方代理  
An officially licensed agent of “Malaysia My Second Home” (MM2H) program, authorized by the Ministry of Tourism, Arts and Culture Malaysia
- 拥有专业的团队为海外的客户提供全面和个性化的咨询与顾问服务  
Supported by a professional team that provides comprehensive and personalized consultation services for international clients
- 服务涵盖申请法律咨询、房产购置、生活安置以及文化适应等多个领域  
Our services cover range of areas including legal consultation, property, lifestyle relocation, and cultural adaptation
- 处理了逾1000个MM2H计划的申请, 并且荣获多个奖项  
We have handled over 100 MM2H applications and have received multiple awards.



**汎馬地产(MM2H)有限公司**  
**EZT Land & Property Services (MM2H) Sdn. Bhd.**  
**梁翠夏 PAMELA LEONG | +6012-665 5839**

No. 2 Jalan Radin Bagus 1, Bandar Baru Sri Petaling, 57000 Kuala Lumpur, Malaysia  
Tel: +603 9055 5068      [www.ezt.com.my](http://www.ezt.com.my)

供内部传阅

Juwai IQI

铂金合作伙伴

SOMO

马来西亚 - 中国总商会  
女企业家委员会

# 2025 居外IQI 国际峰会

## 全球投资者专属的 房地产峰会

10月28日 - 10月31日  
4天3夜在马来西亚吉隆坡隆重举行

### 全球机遇，赋能战略增长

- ★ 与志同道合的企业家、超高净值人士和全球投资者建立联系
- ★ 获取财富、税务与投资趋势的深度洞察
- ★ 发掘高增长国际房地产市场投资机遇
- ★ 构建全球房地产投资组合，实现财富增值与保值
- ★ 发掘区域商业与工业地产热点



#### 全程配套 \*

538美元  
(不含住宿)

838美元  
(VE 酒店)

\*需遵守条款与细则



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# LBS超级物流集团

## 中国企业出海马来西亚的首选合作伙伴

让世界看见中国力量，从马来西亚启航！

### 关于我们 About Us

LBS超级物流集团由马来西亚资深华商--\*\*拿督劉萬晟 (Dato' Law Ban Seng) \*\*创办，深耕马来西亚物流与跨境贸易30年，拥有遍布中国（义乌、广州、福建、河北、山东）与马来西亚的庞大物流网络及商务资源，提供一站式“Logistics + Business Trip + Showroom + SERVICES”解决方案。

我们不仅是物流公司，更是您进入马来西亚的商业服务中心！

### 物流 | Logistics



### 一、跨境物流服务

我们提供从中国到马来西亚及东南亚地区的全链条物流服务：

- ✓ 海运整柜 & 拼箱（广州/义乌/福建/山东直达马来西亚）
- ✓ 空运 & 快递服务，满足高时效需求
- ✓ 仓储配送：提供马来西亚海外仓、一站式派送
- ✓ 清关服务：合法报关，开具正规税单，支持电商平台入仓
- ✓ 危险品、生鲜、超大件、宠物运输等特色货运服务

我们以合规、安全、透明为核心，保障您的货物顺利抵达东南亚！



### 二、马来西亚转口贸易中心

- ✓ 中国企业可通过我们在马来西亚进行转口至东盟其他国家，享有更低税负与关税优势
- ✓ 提供报关、换标、贴标、分货服务，符合各国家标准
- ✓ 配合您布局东盟10国市场

马来西亚是通向东盟的桥头堡，LBS帮您完成转口布局！

### 商业考察团 | Business Trip



### 三、东南亚商业考察团

我们每月组织中国企业家商务团到马来西亚、印尼、新加坡等国家，内容包括：

- ✓ 参观大型建材展、批发市场、电商仓库
- ✓ 对接本地代理商、连锁超市、采购商
- ✓ 了解当地法律、投资政策、商业机会
- ✓ 安排企业拜访、项目洽谈与落地服务

专属定制考察行程，精准对接本地资源，让您一次出行就有收获！



### 合作邀约

#### Invitation to Collaborate

我们诚邀以下对象与我们展开长期合作：

- ✓ 有意出口东南亚的中国制造工厂与品牌
- ✓ 想在马来西亚设公司、开设展示厅、做批发的企业
- ✓ 需要物流、仓储、派送、清关等服务的跨境卖家
- ✓ 有意参与马来西亚/东南亚建厂与投资发展的业主
- ✓ 希望抱团出海，一站式落地的企业家、商会与行业联盟

### 展示厅 | Showroom



### 四、中国商品马来西亚展示厅

我们在马来西亚吉隆坡设有中国出口商品常年展厅，欢迎中国工厂与品牌进驻：

- ✓ 建材、灯具、家具、日用百货、文具、食品、美妆等多个品类
- ✓ 为您提供本地仓储、销售代理、批发合作支持
- ✓ 配套直播、电商、展销、批发会等本地推广服务

不必长期驻点，也能常年展示销售，打响中国品牌！

### 落地服务 | Services



### 五、一站式外服服务

我们的外服公司，为中国企业提供合法合规落地马来西亚的全套服务：

#### 企业服务

- ✓ 公司注册 (Sdn. Bhd.) & 商业执照申请
- ✓ 工厂选址与建设协助
- ✓ 法律顾问、合同审核、知识产权注册

#### 签证服务

- ✓ 商务签证、工作签证、第二家园签证
- ✓ 配套家庭成员签证、入学安排

#### 财税服务

- ✓ 会计记账、税务申报 (SST)、审计报表
- ✓ 海外账户开户与跨境支付咨询

#### 安居服务

- ✓ 房产投资、车辆注册、本地生活安置
- ✓ 中文团队全程协助，解决语言障碍与文化差异

让您轻松落地，合法经营，放心发展！

### 联系我们 Contact Us

#### LBS超级物流集团总部（马来西亚）

Suite B-11-1, (PENTHOUSE ) Block B, Level 11,  
Pusat Perniagaan Viva,  
No 85, Jln Loke Yew, 55200 Kuala Lumpur.

lbslog2008@gmail.com

WWW.LBS.MY | WWW.YIWUBABA.MY

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商务轿车

寻找马来西亚最可靠的商务车服务？LIMOCAB 是您的首选！我们拥有豪华车队，涵盖全新款MPV及高端商务轿车，为您提供卓越的舒适与便捷体验。

LIMOCAB 的专业司机团队经过严格培训，具备丰富的驾驶经验与一流的服务礼仪，确保您每次出行都能安全、准时抵达。无论是机场接送、商务会议、观光旅游或特别活动，我们都会为您提供无缝衔接的出行体验。

拥有超过15年行业经验，LIMOCAB 已成为无数客户信赖的合作伙伴。从预订到完成行程，我们都致力于提供细致周到的服务，让您的每次出行都轻松愉快。



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[www.limocab.com.my](http://www.limocab.com.my)



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**LIMOCAB (M) SDN BHD (824879-V)**  
7.15, 7th Floor Wisma Cosway, 88 Jalan Raja Chulan, 50200 Kuala Lumpur, Malaysia  
T: +603-03-2078 1000



MS ISO 39001 CERTIFIED



MS ISO 45001 CERTIFIED

# TMG

## Tunas Manja Group

## 青苗集团

TMG - since **1986**, has been the leading supermarket chain in the Peninsular Malaysia. TMG is also diversified in various business including food processing, farming, property development, hospitality and quick-service restaurant (QSR).

青苗集团 **TUNAS MANJA GROUP (TMG)** 成立于**1986年**, 是马来西亚(西马)规模最庞大及领先的连锁超市集团。除此之外, 青苗集团的业务也多元化发展包括食品包装, 百货批发, 综合农耕, 房产实业, 建筑, 酒店业, 快餐连锁店等等。



TMG mall | TMG mart | TMG plus | TMG Express

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[www.tunasmanja.com](http://www.tunasmanja.com) [TMGMart](https://www.facebook.com/TMGMart) [TMGMart](https://www.instagram.com/TMGMart)



CNB 全马第一集合律师、财富传承与信托、  
海外资产配置与医疗顾问团队的平台，  
以「关怀、培育、打造」为核心，  
提供一站式资产规划、大健康医疗与财富传承服务。

# 9 大专业服务

PROFESSIONAL SERVICES



法律服务



家族办公室服务



海外资产配置服务



遗嘱服务



企业一站式落地服务



干细胞医疗美服务



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马来西亚第二家园服务



一站式教育服务

**CNB Amanah Berhad (Malaysia)**

📍 : 1, Jalan PJU 8/5a, Bandar Damansara Perdana,  
47820 Petaling Jaya, Selangor  
🌐 : [www.cnbamah.com](http://www.cnbamah.com)

海南喜安碧私募基金管理有限公司 (China Hainan)  
**CNB Private Equity (Hainan) Private Limited China**

📍 : 海南省海口市美兰区蓝天街道国兴大道5  
号海南大厦25层2212A-1室153号

**CNB Trustee Ltd (Labuan)**

📍 : Office Suite 1630, Level 16 (A), Main Office Tower,  
Financial Park Complex Labuan, Jalan Merdeka,  
Labuan F.T., 87000 Malaysia  
🌐 : [https://cnbtrustee.com](http://cnbtrustee.com)

**CNB投资管理有限公司 (Dubai)**  
**CNB Investment Management LLC**

📍 : Office 1009, SIT Tower, Dubai Silicon Oasis,  
341309, Dubai, United Arab Emirates  
🌐 : [https://cnbinvestment.com](http://cnbinvestment.com)

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## Authentic Malaysian Cuisine

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**READY TO EAT**



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NASI KARI AYAM



Ready To Eat Series  
NASI KICAP AYAM



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Ready To Eat Series  
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Ready To Eat Series  
NASI SAMBAL AYAM



Ready To Eat Series  
NASI DAGING SAMBAL



Ready To Eat Series  
NASI DAGING KICAP SEDAP



Ready To Eat Series  
NASI AYAM KICAP SEDAP

### SELF-HEATING INSTANT NOODLES



Self-Heating  
Instant Noodle Series  
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MALA DENGAN  
BEBOLA IKAN**



Self-Heating  
Instant Noodle Series  
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TOM YUM DENGAN  
BEBOLA IKAN**



Self-Heating  
Instant Noodle Series  
**MI SEGERA BERPERISA  
CURRY DENGAN  
BEBOLA IKAN**

**HSL**  
海顺隆有限公司  
Hai Soon Leong Sdn. Bhd.



### 57 YEARS OF EXPERIENCE

- A pioneer in supplying marine and agricultural products to food industries.
- HSL are well-positioned to become a leading manufacturer in the industry.

### QUALITY ASSURANCE

- Our manufactured products are certified with standards like FSSC22000, HACCP, GMP, HALAL, and MeSTI.
- Transform fresh products into high-value, ready-to-use ingredients.

### VISION & MISSION

- To be the leading provider of high-quality Malaysian authentic food product.
- To deliver exceptional food products through our own collaborative plantations, ensuring freshness and quality.

### STRONG AND PROFESSIONAL TEAM

- Led by a team of skilled experts and integrated with sustainable, cutting-edge technology to ensure efficient operations.
- Having our own collaborated plantations to provide fresh, high-quality ingredients.



# 天津乾程国际供应链有限公司

## TIANJIN QIANCHENG INTERNATIONAL SUPPLY CHAIN CO., LTD.



天津乾程国际供应链有限公司主营国际船舶运输、多式联运及贸易，其自主研发的物流管理系统，可对接中国各港口海关数据。与马来西亚分公司安航国际有限公司联合提供定制化方案，确保货物全程可追溯、跨境高效。

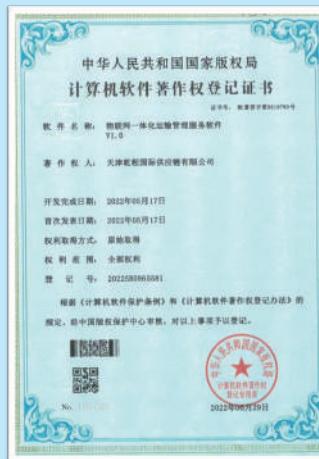
Tianjin Qiancheng International Supply Chain Co., Ltd. specializes in international shipping, multimodal transportation, and trade. Its independently developed logistics management system can connect with customs data from various ports in China. Jointly provide customized solutions with Malaysia branch Anhang International Sdn.Bhd to ensure full traceability of goods and efficient cross-border operations.

在企业运营过程中，供应链物流的高效性直接影响着产品成本和客户满意度。我们公司精心研发的供应链物流软件，旨在帮助企业优化物流环节，提升整体竞争力。同时，该系统与海关总署网站相连接，高效查询各端信息，打破了企业内部各部门以及与物流合作伙伴之间的信息壁垒，实现了供应链各环节的无缝协同。

乾程一直秉持着“管家式物流服务”的理念，我们深知每个企业的业务流程和需求都有所不同，因此系统也具备高度的定制化能力，无论是特殊的业务规则、个性化的报表，还是未来业务增长带来的功能扩展需求，我们的系统团队都能为各企业提供支持，做好后期服务。

In the process of enterprise operation, the efficiency of supply chain logistics directly affects product costs and customer satisfaction. Our company's carefully developed supply chain logistics software aims to help enterprises optimize logistics processes and enhance overall competitiveness. At the same time, the system is connected to the website of the General Administration of Customs, efficiently querying information from all ends, breaking down information barriers between various departments within the enterprise and logistics partners, and achieving seamless collaboration in all links of the supply chain.

Qiancheng has always adhered to the concept of "butler style logistics services". We are well aware that the business processes and needs of each enterprise are different, so the system also has a high degree of customization ability. Whether it is special business rules, personalized reports, or functional expansion needs brought by future business growth, our system team can provide support for various enterprises and provide good post service





# 企业信息

## CONPORATE DIRECTORY



### JLS ADVISORY SDN BHD 千源国际企业咨询有限公司

成立于 2017 年，总部位于马来西亚吉隆坡，是一家专注于中国及海外客户出海马来西亚的一站式咨询顾问公司。我们致力于为客户提供专业、高效、合规的全流程落地服务，累计服务来自 26 个国家及地区的客户。提供第二家园、工业厂房土地、企业注册等全方位服务。

C-1-3 Block C Megan Avenue 1,  
No.189 Jalan Tun Razak, 50400 KL.

 **JENNY LIU**  
刘千源  
GENERAL MANAGER 总经理  
+60173319258  
JENNYLIU@YAHOO.COM



### IBG MANUFACTURING SDN BHD IBG 生物良菌肥料集团

IBG 是马来西亚生物良菌肥料的先锋。我们拥有 ISO 9001 与 ISO 17025 生物和化学实验室认证，并获得生物科技核心业务地位。我们拥有 4 部 6,000 公升的发酵槽，可达到每毫升 5 亿次方含菌量的技术。IBG 的使命是以环保科技恢复土壤健康，同时提高农作物产量。

IBG is a pioneer in biofertiliser industry in Malaysia. We are accredited with ISO 9001 and ISO 17025 certifications for both microbiology and chemical laboratories, and recognised with BioNexus status. We owns four 6,000-liter bioreactors, capable of producing up to 500 million cfu/ml. At IBG, our mission is to restore soil health through sustainable biotechnology while driving higher agricultural productivity.

No.3, Jalan TPP 3, Taman Perindustrian Putra, 47130 Puchong, Selangor.  
www.ibgbiofert.com.my

 **CLARA YEAT**  
PA to CEO  
+60162472111  
CLARA.YEAT@IBGBIOFERT.COM.MY



### CHEME ADVANCE SERVICES SDN BHD 齐美环保工程有限公司

成立于 2000 年，专注工业废水处理 (IETS)，提供设计、安装、化学品供应及运维等一站式环保解决方案，助力企业实现合规与可持续发展。

Founded in 2000, Cheme Advance Services Sdn Bhd is a one-stop environmental solutions provider specialising in IETS consultation, system design, installation, chemical supply, and servicing - helping industries achieve compliance and sustainability.

2, Jalan BS 7/16, Kawasan Perindustrian Bukit Serdang, 43300 Seri Kembangan, Selangor  
www.albeadvance.com

 **JONES CHEE 徐聰**  
MARKETING EXECUTIVE  
营销主管  
+60126295070  
JONES.CHEE@ALBEADVANCE.COM



### ARISSA TAN, CHIEN & CO 陈思熹与蔡学捷律师事务所

一家专注诉讼、产业转让与公司法律咨询的事务所，成立于 2015 年，为来自本地及国际的各类客户提供服务，包括个人、中小型企业、房地产开发商及金融机构，并为客户量身定制契合其不断变化需求的战略性法律解决方案。

A dynamic, solution-oriented law firm established in July 2015, committed to delivering high-quality, innovative legal services. Our core areas of practice include criminal and civil litigation (both commercial and general), conveyancing, and general corporate advisory. With a reputation for being client-centric and commercially astute, the firm serves a diverse clientele including individuals, SMEs, property developers, and financial institutions, both locally and internationally. We pride ourselves on combining legal expertise with practical insight to provide tailored, strategic solutions that meet the evolving needs of our clients.

**Selangor branch:** 10-1C, Pusat Komersial KOI, Batu 13 1/2, Jalan Puchong, 47100 Puchong, Selangor.  
**Johor branch:** H-04-01, Komersial Southkey Mozek, Persiaran Southkey 1, Kota Southkey, 80150 Johor Bahru, Johor.  
www.atnc.com.my

 **LOW JIAH YEE**  
刘珈妤  
PARTNER 合伙人  
+60124920182  
JIAHYEE.ATNC@GMAIL.COM



# 企业信息

## CONPORATE DIRECTORY



### MY YAN CHAN (MM2H) SDN BHD 马炎展（第二家园）有限公司

成立于 2017 年，专注于服务企业客户与个人客户，服务涉及到东南亚及马来西亚的房产投资、海外移民、各类签证、留学教育、医疗、保险、银行服务、律师服务、公司注册、申请各种准证、企业出海和落地等一站式服务和提供各类解决方案。

8-6-1, Binjai 8 Premium SOHO, Lorong Binjai, 50450 Kuala Lumpur, Malaysia.  
[www.myyanchan.cn](http://www.myyanchan.cn)



EDMOND CHAN  
GENERAL MANAGER  
+60164930368  
EMDCHAN@HOTMAIL.COM



### NG, ARLENE TAN & LEONG

NATL 是一家马来西亚律师事务所，致力于提供高质量的法律与知识产权服务。事务所专长于诉讼、企业法律咨询、产业转让、特许经营 (franchise) 及知识产权事务，由经验丰富的合伙人领导，素以专业与卓越著称。NATL 结合深厚的法律知识与以客户为本的服务精神，因应各行业客户的需求量身定制法律方案。NATL 致力于建立互利共赢的合作关系，以高标准的专业能力和服务质量，协助合作伙伴在马来西亚及区域市场取得成功。

38-2 Jalan Bangsar Utama 1,  
59000 Kuala Lumpur, Malaysia.  
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### MD MEDIA DESIGN SDN BHD 铭德多媒体与设计有限公司

成立于 2006 年，MD's 提供先进的 LED 显示屏和数字标牌解决方案，并专注于视频墙、触摸屏和互动式显示技术。

Established in 2006, MD's providers advanced LED display, digital signage solutions and specialising in video wall, touch screens, interactive display technology.

B-05-31 Kompleks Perindustrian Emhub,  
Persiaran Surian Seksyen 3 Tmn Sains  
Selangor, Kota Damansara, 47810 PJ,  
Selangor Malaysia.  
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### DC STONE SDN BHD 帝熙专业石材有限公司

每一片石材，都是独一无二的孤品；每一条纹理，都有一段故事。大理石的美丽令 DC STONE 创办人谢碧珊深深着迷，继而在 2020 年开创了这座梦想殿堂，为人们缔造优雅与奢华并存的风水居地。帝熙专业石材有限公司秉持着“以人为本，创新时尚”的理念，真诚对待每一位客户，并且精心细琢每一片进口石材，以大理石元素提升家居格调，为人们打造凝聚天然之气的极致家居。我们的团队在石材领域拥有二十余年经验，提供经济实惠的全套服务，从挑选石材、设计与打磨、安装及抛光等，一应俱全，务必根据客户的需求，打造价格适中的臻品。结合创意的设计灵感和精美绝伦的加工工艺，DC STONE 以匠人之手，为您发掘每一片石材的美丽，给您的生活与工作空间注入时尚魅力。

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# 企业信息

## CONPORATE DIRECTORY



### ATAS SEPAKAT RECYCLE CENTRE

Founded in 2007, our company has proudly served the community for the past 15 years, initially establishing itself as a comprehensive recycling service with a focus on materials that offer both economic and environmental benefits. Specialising in the recycling of paper products and ferrous/nonferrous metals prevalent in daily societal and environmental contexts, we have evolved into a trusted entity in the recycling industry.

Lot 1299, Pending Industry Estate,  
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### UNITED ELEGANT MINING SDN BHD

### 优益矿业有限公司

优益矿业有限公司拥有矽砂原矿面积 5 千亩的矽砂原矿资源。其二氧化硅 ( $\text{SiO}_2$ ) 含量达到 99.4%，这是一项非常优质的矿产资源，具备较高的商业价值。贯穿各行各业的核心原料：玻璃制造、铸造工业、建筑材料、陶瓷与耐火材料、电子与半导体、水处理、油气开采、化工行业。

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### TF PROPERTIES INTERNATIONAL SDN BHD

### 腾菲地产国际有限公司

腾菲地产国际有限公司位于吉隆坡满家乐区，主要服务是帮助海外顾客解决在马来西亚设厂，商业投资，房地产咨询一站式服务。并协助计划在东南亚设立基地的制造企业们，我们会根据行业需求推荐合适地点，评估土地，厂房合规性，协助申请投资优惠政策。房地产购置和租凭—工业，商业和住宅。

Tf properties international Sdn Bhd is located in the Mont Kiara area of Kuala Lumpur. Our main service is to assist overseas clients in solving the issue of setting up factories in Malaysia, including business inspections and providing one-stop land consulting services. We also assist in planning the establishment of manufacturing enterprises in Southeast Asia. Based on industry needs, we will recommend suitable land locations, evaluate the land, factory compatibility, assist in applying for investment incentive policies. We also specialise in real estate—including industrial, commercial, residential and land.

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### TALENTBANK SDN BHD

成立于 2010 年，是一家专注于推动人才就业的发展公司。我们通过职业展览会、雇主品牌推广和招聘数据分析，搭建大学与各界企业之间的桥梁，协助毕业生与求职者实现更优质的职业发展。同时，我们也帮助企业从马来西亚各大高校中招聘应届毕业生，打造高效的就业生态，推动国家人力资本持续的成长。欢迎浏览 [talentbankgroup.com](http://talentbankgroup.com) 了解更多信息。

Established in 2010, Talentbank is an enabler in the employability ecosystem, focused on producing career-ready candidates and helping them achieve better careers by connecting them with industry leaders who welcome world-class talent. We help organisations hire fresh graduates from universities in Malaysia, ensuring a strong pipeline of future-ready professionals. Visit [talentbankgroup.com](http://talentbankgroup.com).

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# 企业信息

## CONPORATE DIRECTORY



**BENTEN GLOBAL SDN BHD**

**奔腾集团**

奔腾集团是一家领先的室内设计公司，我们通过在线平台为客户提供全方位的装修概念、丰富多样的设计方案以及透明的价格列表，确保客户能够轻松愉快地完成整个装修过程，而无需担忧预算问题。我们一直秉持高效、高质量和诚信的原则，为客户提供卓越的服务。

B-25-01 & 02, Pavilion Embassy Kuala Lumpur, Kompleks Pavilion Ampang, 200 Jalan Ampang 50450 Kuala Lumpur.  
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**GEMINI TRANSLATION AND TRAINING SERVICES**  
**马中友谊翻译和培训服务公司**

成立于 2001 年，汇聚了 38 种语言，提供专业高质量翻译、提供公证、外交部和领事馆一站式认证服务。创始人陈有莉博士具备中马双国认证资质，专门为商务、法律、政府高层访问等翻译任务，诚信、准确、高效是我们一直秉承的承诺。

Established in 2001. Our founder Dr Grace Tan is a Professor, HRDC accredited trainer, certified translator, certified meeting consecutive interpreter, certified conference simultaneous interpreter and certified court interpreter. We have a team of translators and interpreters from different languages. Our core values are PAC: Prompt, Accurate & Certified. We are one-stop centre for documents translation and endorsement in Notary Public, Ministry of Foreign Affairs and Embassy of China.

41, Jalan SJ 18, Taman Selayang Jaya, 68100 Batu Caves, Selangor Darul Ehsan.  
[www.gemini-translation.com](http://www.gemini-translation.com)



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**BORNEO RECYCLE**

**婆罗洲再生资源回收公司**

We, Borneo Recycle, consists of a team of passionate individuals that wishes to improve on the condition of waste management primarily in Borneo. Borneo Recycle is a Malaysian based Company that is incorporated in the year 2020 and is handled by people with vast experiences within the recycle industry. With expectations in mind, we continuously seek to grow and expand the business with our range of products and services through widening its global network of supply sources and customers, gathering and seeking potential opportunities such as acquisitions or joint ventures for strategic expansion into the recycling industry. We are a company that strives to provide a variety of waste management and recycling services and pursues to grow in both our services provided as well as our team and influence towards the general public. Our profession includes services such as waste and scrap management, secondary processing, disassembly, decomposition, disintegration and transportation means.

LOT 954 BLK 5 SLD 16TH MILE



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**U.N.E. TRADING SDN BHD**

**友利贸易有限公司**

成立于 1989 年，友利贸易有限公司是家批发及授权经销商，经营超过 10,000 种产品，包括办公和学生文具、纸制品、派对用品等。

A5 Oriental Industrial Centre, Off Jalan Bundusan, Penampang, 88300 Kota Kinabalu, Sabah.  
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# 企业信息

## CONPORATE DIRECTORY



### HANS ADVISORY & TRUST Co LTD 撼世咨询与信托有限公司

Hans Advisory & Trust Co. Ltd. is a licensed as Trustee and Company Secretary in Labuan (Malaysia) and Dubai (UAE). Since 2008, we have incorporated more than 1000 companies and 50 financial institutions to date.

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### BTHE MALAYSIA (SMM2H) SDN BHD 碧的马来西亚砂拉越第二家园有限公司

我们公司专为外国人提供申请服务，协助有意移居马来西亚的朋友顺利办理相关签证手续。同时，我们也提供教育研学孩子升学规划服务，为家长们提供从选校、申请到生活安排的一站式协助。此外，我们也拥有多年房地产一条龙服务经验，包括买卖租赁、管理与投资顾问，协助客户轻松在马来西亚置业安家。欢迎交流合作！

古晋砂拉越



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### JINGSH LAW FIRM (MALAYSIA) COOPERATION OFFICE 北京市京师律师事务所（马）合作办公室

本律所自创立以来专注为中国客户提供高效法律服务。凭借团队对中国企业文化的深刻理解，以及与中国京师律师事务所的合作，我们为客户在马投资、设立公司、股权收购、融资贷款、合规审查、合同审阅与长期法律支持等提供全方位服务。

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### WOMEN's VOICE PUBLISHING AND MEDIA (WVP) 女声新传媒与人物品牌知

WVP 是支持女性企业家的国际品牌成长平台，专注品牌塑造、创意策划、故事设计、数字营销与资源链接，帮助女性拓展影响力，促成跨界合作，连接全球资源，实现事业增长。

WVP is an international platform empowering women entrepreneurs through brand building, creative strategy, story design, digital marketing, and resource networking - fostering global influence, strategic partnerships, and sustainable business growth.

Cyberjaya, Selangor.  
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# 企业信息

## CONPORATE DIRECTORY



### AMS MIRACLE SDN BHD

Grocerymart.com.my (马来康集良品) 成立于 2020 年, 致力于通过天然、优质、实用的健康产品, 为大众打造轻松可持续的健康生活方式。我们专注于甄选全球优质品牌, 涵盖健康食品、保健用品、美容护理、家居生活、健身康复及企业礼赠等多个领域, 核心产品类别:

1. 纯天然热萃初榨椰子油
2. 高品质食品与饮品原料
3. 医疗级健身和按摩器材
4. 马来西亚高品质的天然乳胶床垫、枕头及寝具产品
5. 企业天然之选, 有价值的心意礼品定制
6. OEM/ 批发服务 - 企业礼品

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### LITTLE CRAFT PLT (BRAND NAME: RAW-ÈR)

#### 奥若尔

RAW-ÈR 成立于 2018 年, 专注于使用精油制作产品。我们的产品能够帮助人们在使用护肤品的同时放松身心。产品中添加精油有助于用户最大限度地发挥其功效, 帮助保持肌肤健康。

RAW-ÈR was started in 2018 and focuses on using essential oil to make its products. Our products helps people to relax while using our skincare. The using of essential oils in products helps the user to get most its benefit to maintain their skin health.

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### NORTH BORNEO SWIFTLET HOUSE SDN BHD

#### 东马燕之乡有限公司

由一群有经验的山打根燕窝养殖户创立。凭借这些经验丰富的燕窝专家, 我们生产的燕窝品质, 并在卫生控制良好的环境中生产。我们与来自中国、新加坡以及本地的国际贸易商进行贸易。

Started with a group of Sandakan Bird Nest Farmers, the company is incorporate in 2025. Through the experience of these birdnest experts, the birdnest produced are of high quality with well-controlled hygienic environment. We trade with international traders from China and Singapore and local as well.

BHD

Sandakan, 90000 Sabah, Malaysia.  
[www.borneobirdnest.com](http://www.borneobirdnest.com)



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### OVERSEAS LIVING (MM2H) SDN BHD

#### 海外立颖 (第二家园) 有限公司

马来西亚政府认可的 MM2H 签证顾问公司。我们为希望在马来西亚定居、投资或就学的客户提供专业一站式服务, 签证通过率 100%。创办人王敏诗女士拥有 25 年经验, 致力推动国际交流与社区发展。

A licensed MM2H consultant approved by the Malaysia Ministry of Tourism. We offer one-stop services for clients seeking to reside, invest, or study in Malaysia, with a 100% visa success rate. Our founder, Jessie Ong, has 25 years of experience promoting global engagement.

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# 企业信息

## CONPORATE DIRECTORY



### ANALYTICAL SCIENTIFIC SDN BHD 安智力科技有限公司

成立于 2010，获多家跨国公司（美国、德国和中国）授权代理欧盟 IVDR/FDA 认证的试剂、医疗设备、分析仪和耗材。公司提供医疗设备 MDA 注册、进口和分销，以及人力资源发展局 HRDC 认可的咨询和培训服务覆盖卫生部、医院、科研机构和私营企业等。

Established in 2010, Authorised Representative of multinational companies (USA, Germany, and China) to supply EU IVDR, FDA-certified reagents, medical devices, analysers, and consumables. The company provides registration, import, and distribution of medical devices (MDA), as well as consulting and training services recognised by HRDC covering the Ministry of Health, hospitals, research institutions and private enterprises.



### AUSSCAR FINANCIAL GROUP 奥士卡国际金融集团

一家领先的综合金融和资本市场服务提供商。集团根据《2007 年资本市场与服务法》获得马来西亚证券委员会的正式许可，并持有马来西亚财政部的认证，可为政府机构提供全面的金融、投资和研究分析服务。我们提供家族办公室、投资与财富管理、财务规划咨询、并购、融资咨询、企业咨询服务以及专业教育与研究服务。

A premier integrated financial and capital market services provider. It is duly licensed by the Securities Commission of Malaysia under the Capital Markets & Services Act 2007, and holds a certification from the Ministry of Finance to deliver comprehensive financial, investment, and research analysis services to government entities. We provide Family Offices, Investment & Wealth Management, Financial Planning Advisory, Merger & Acquisition, Funding Advisory, Corporate Advisory Service, Professional Education & Research Services.



### VICENT ELITE BIRD NEST TRADING SDN BHD 永生燕窝贸易（马来西亚）有限公司

一家专注高品质燕窝批发与出口的企业，深耕行业超过十年，总部设于马来西亚吉隆坡，在中国成都设有分公司。公司主打原装进口干燕盏、海参等传统滋补品，产品由源头工厂严格筛选，品质稳定，价格合理。我们致力于为全球客户提供一站式燕窝供应链服务，涵盖批发、电商、定制礼盒等合作模式，服务网络遍及马来西亚本地、中国内地、澳洲、日本等地，广受商家、代购、月子中心及个人客户信赖。

A professional enterprise specialising in the wholesale and export of premium-quality edible bird's nest. With over a decade of industry experience, our headquarters is based in Kuala Lumpur, Malaysia, with a representative office located in Chengdu, China. Our core products include high-grade dry bird's nest and traditional health supplements such as sea cucumber, all sourced directly from certified processing facilities to ensure consistent quality and safety. We uphold strict selection standards and offer competitive pricing. We are committed to delivering comprehensive one-stop supply chain solutions, covering wholesale distribution, OEM/ODM services, e-commerce partnerships, and custom gift packaging. Our client base spans Malaysia, Mainland China, Australia, Japan, and other global markets—trusted by distributors, agents, maternity care centers, and individual customers.

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# 企业信息

## CONPORATE DIRECTORY



### WISMA LIKAS SDN BHD (RUBY INN)

宝石酒店成立于 1983 年，位于马来西亚沙巴州哥打京那巴鲁市中心。作为一家经济型酒店，我们致力于为旅客提供舒适、便捷且价格实惠的住宿体验。无论是商务出行还是旅游度假，宝石酒店都是您理想的落脚点。我们的地理位置优越，步行即可到达市区主要景点、美食中心和公共交通站点。欢迎您来到宝石酒店，开启美好旅程。

Ruby Inn was established in 1983 and is located in the heart of Kota Kinabalu, Sabah, Malaysia. As a budget hotel, we are committed to providing travelers with a comfortable, convenient and affordable accommodation experience. Whether you are traveling for business or vacation, Ruby Inn is your ideal base. Our location is ideal, within walking distance to major attractions, food centers and public transportation in the city. Welcome to Ruby Inn and start your wonderful journey.



### THANKS AI SALES & MARKETING SDN BHD

致力于推动大健康和美丽产业链的发展，结合健康与美丽的力量，提升每个人的生活品质，帮助更多人实现健康与美丽的双丰收。

No.1, Lot 17, Block 36, Jalan Laiman Diki,  
Kampung Air, 88000, Kota Kinabalu, Sabah,  
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BIBIANA LAM

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### ATOMICA SOLUTION SDN BHD

泳城有限公司

我们是一家专业的一站式公司，为住宅、办公室及商业客户提供设计、装修、施工、家具配置与维修服务。我们以诚信、专业、优质服务和主动沟通为核心。从小规模改造到大型工程，我们始终坚持高标准。公司全面管理项目，包括设计、结构工程及申请各类批准和执照。我们严格筛选所有分包商和合作单位，并始终作为客户的主要联络人。我们的目标很明确：在不牺牲品质的前提下，确保项目按时、按预算完成。

We are a professional one-stop company offering design, renovation, construction, furnishing, and maintenance solutions for homes, offices, and commercial spaces. Our foundation is built on honesty, professionalism, great service, and clear communication. From small remodels to large-scale projects, we deliver the same high standards our clients expect. We manage everything - design, structural engineering, and permits - ensuring smooth execution. We carefully vet all subcontractors and vendors while staying as your main point of contact. Our goal is simple: to complete projects on time and on budget, without ever compromising on quality.

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### ESOLID CONSTRUCTION SDN BHD

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# 企业信息

## CONPORATE DIRECTORY



### TENG HONG MARKETING SDN BHD 登丰企业有限公司

成立于 2000 年，是一家专注于铝制与玻璃幕墙工程及产品制造的专业公司。我们设计、制作并安装各类建筑产品，包括铝门窗、幕墙系统、玻璃隔断、橱柜、防晒百叶及扶手等。我们的服务对象涵盖住宅、公寓、商业大楼及政府工程项目。

Established in 2000, Teng Hong Marketing Sdn Bhd is a specialist in aluminium and glass glazing and fabrication. We design, fabricate, and install a wide range of architectural products including aluminium doors and windows, curtain wall systems, glass partitions, cabinets, sunscreen louvres, and handrails. Our services cater to residential housing, apartments, commercial buildings, and government projects.

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96000 Sibu, Sarawak. Malaysia.



**VIVIEN**  
DIRECTOR  
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### AGMO HOLDINGS BERHAD AGMO 集团

Agmo was found in 2012, and the main business includes building bespoke digital solutions and products in various sectors (oil & gas, logistic, healthcare, financial services etc.)

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Damansara, Jalan PJU 8, Damansara  
Perdana, 47820 Petaling Jaya, Selangor.  
[www.agmo.group](http://www.agmo.group)

**CHIAW PANG YEE 邹邦宇**  
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业务拓展经理  
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### INNOGLASS SDN BHD

Innoglass is dedicated to providing customers with high quality safety glass that offers a cost-effective and eco-friendly approach to daily protection. While many consumers may not realise, the windows that they glance through each day can at times be the only protection they have from accidents, natural disasters and environmental hazards. For this reason, Innoglass maintains innovative solutions in safety glass products for both architecture and automotive function. Since 2004, we have established relationships with leaders in the glassblowing industry to ensure the safety of our customers, their passengers and they commercial traffic. We specialise in the development of high level safety glass that attributes to the sophisticated features of your architectural or interior designs

Lot 763, Jalan Monorel, Sungai Choi,  
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[www.innoglass.com.my](http://www.innoglass.com.my)

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### TRAVELIGHT (M) SDN BHD 通运旅游有限公司

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# 企业信息

## CONPORATE DIRECTORY



### LINKER LOGISTICS (M) SDN BHD

#### 霖森物流（马）有限公司

Linker Logistics was found in 2005 as a freight forwarder and today Linker handles the supply and logistics systems for numerous well known companies. Through our sincere services provided and hard work we obtained strong supports and recommendation from our clients and been well recognised in the local market.

No.52-1, Jalan Mahogany 1, Bandar Botanic,  
41200 Klang, Selangor, Malaysia.  
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### C K LIM HOLDINGS SDN BHD

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#### C.K. LIM 林进权

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### AMT PC DISTRIBUTORS SDN BHD

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#### MICHAEL LIM

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### DAVID LAI & TAN ADVOCATES & SOLICITORS

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#### DATO' TAN YEE BOON 拿督陈于文

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### UBF MAINTENANCE SDN BHD

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#### DATO' DR LEOM JOO DECK

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中国国际贸易促进委员会贵州省委员会  
China Council for the Promotion of International Trade Guizhou Sub-Council

至诚恭贺  
Best Wishes



第十五届马中企业家大会

THE 15<sup>th</sup> MALAYSIA-CHINA ENTREPRENEURS CONFERENCE

拿督黄振兴

DATO' JEFFREY NG CHIN HENG



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第十五届

THE 15<sup>th</sup> MALAYSIA-CHINA  
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ENTREPRENEURS CONFERENCE

陈国顺

TAN KOK TOON

拿督陈子文

DATO' TAN YEE BOON

至誠恭賀  
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第十五届

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ENTREPRENEURS CONFERENCE

顏登逸

NGAN TENG YE

NGAN & NGAN HOLDINGS SDN BHD



## Our Legacy, Our Impact



SUN JIANG TRADING SDN BHD (33850-U) is a trading house established in Malaysia. Since 1967, Sun Jiang has been providing a wide range of high-quality household cleaning products to consumers in Malaysia at reasonable prices. The company primarily focuses on Fast-Moving Consumer Goods (FMCG).

Now, SUN JIANG has expanded the business network across continents. Our network has covered South East Asia, Pacific, Africa, and other areas. In Malaysia alone, Sun Jiang business accounts are more than 5000 accounts including the biggest retailers in the region such as Lotus's, Giant, AEON, AEON BiG, Econsave, 99Speedmart and many more.

## OUR PRODUCTS





## OUR MISSION

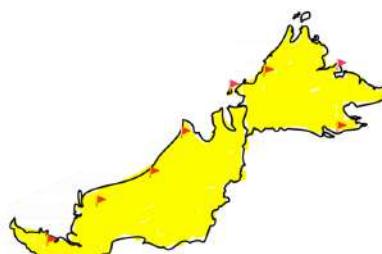
- **MISSION 1**  
To deliver high-quality consumer products with timely delivery and responsive after-sales service, ensuring customer satisfaction with excellence and efficiency.
- **MISSION 2**  
To provide our clients with value for money's products and help to bring cleaner, healthier, and manage waste disposal for household.

### INTERNATIONAL MARKET



\* Countries that Sun Jiang export products to

### DOMESTIC MARKET



Sunjiang success distributed goods all over Malaysia  
三江成功各地全面覆盖全马来西亚

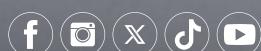
## OUR BRANDS



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